



**ONE STOP DESTINATION**  
**FOR COMPREHENSIVE**  
**DIGITAL**

**EXPERIENCE**

**MARKETING**

**PRODUCTS**

**BUSINESS SOLUTIONS**





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# ABOUT COMPANY



Understanding customer needs and being able to fulfill them not just to their satisfaction but also beyond the expectation is the hallmark of a customer-centric organization.

At Smartify, we are committed to achieving and exceeding this level of performance at all times. We are single-mindedly devoted to providing the most reliable and highest-quality products and services in the realm of IT services – from domain registration and web hosting to website design and web-based software development, App development backed by unmatched customer support and service.

**50+**

Technology  
Experts

**500+**

Finished  
Projects

**300+**

Happy  
Clients





# CERTIFICATIONS & RECOGNITIONS



#startupindia





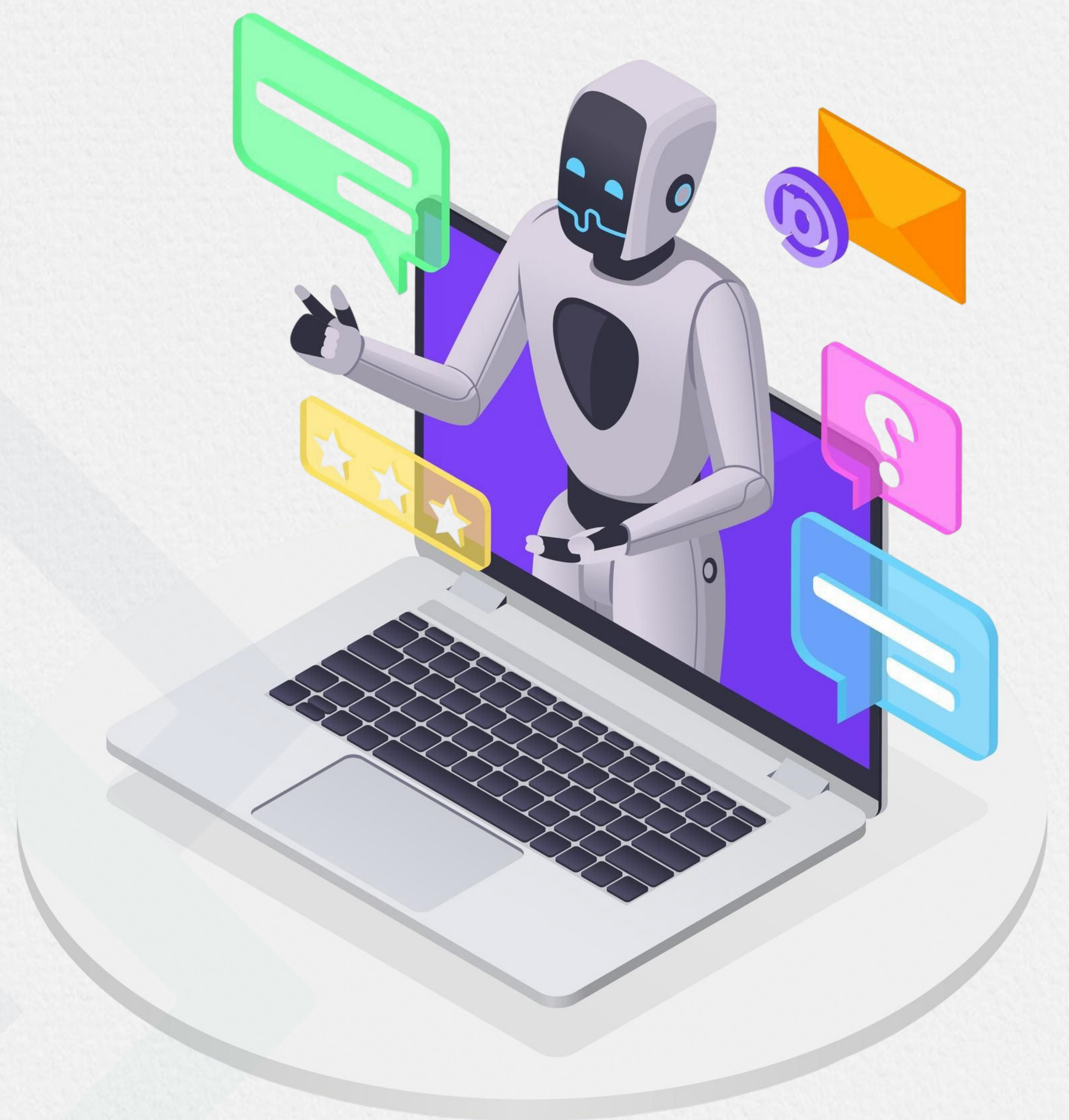
# Artificial Intelligence & Machine Learning

## "Accelerate Business Growth with Advanced AI and Machine Learning Solutions"

Empower your organization with innovative AI and ML services designed to optimize operations, enhance decision-making, and drive sustainable success.

Artificial Intelligence (AI) and Machine Learning (ML) are reshaping industries by enabling intelligent automation, data-driven insights, and smarter business strategies. At Smartify, we leverage the latest AI and ML technologies to build scalable, high-performance solutions that deliver measurable business value.

With a team of seasoned AI experts and a customer-centric approach, we develop and deploy intelligent systems that solve complex challenges, streamline operations, and create competitive advantages — faster, smarter, and more efficiently.



"Unlock the power of data with our cutting-edge AI & Machine Learning services — transforming insights into intelligent action."



# Our **AI & ML** Offerings

## AI Consulting & Strategy

Design a strategic AI roadmap aligned with your business objectives, leveraging expert insights and industry best practices.



## Data Engineering & Pre-Processing

Prepare, clean, and transform large-scale datasets to enable efficient, high-accuracy AI and ML applications.

## Custom Machine Learning Model Development

Develop bespoke ML models tailored to your unique data and operational challenges to maximize performance and value.



## Natural Language Processing (NLP) Solutions

Empower your systems to interpret, understand, and interact with human language through cutting-edge NLP technologies



## Computer Vision Solutions

Implement computer vision models for automated image analysis, object detection, facial recognition, and more.



## Predictive Analytics & Forecasting

Leverage predictive modeling to anticipate trends, optimize operations, and make proactive business decisions.

## MLOps and Model Deployment

Deploy, monitor, and manage machine learning models seamlessly with modern MLOps practices to ensure scalability and reliability.



## AI Model Maintenance & Optimization

Continuously monitor and optimize AI models to maintain peak performance and adapt to evolving business needs.



# Our AI & ML Development Process



## Discovery & Consultation

Understand business challenges, define AI opportunities, and set strategic goals.



## Data Collection & Pre-Processing

Gather, clean, and prepare high-quality datasets essential for model training.



## Model Development

Design and develop custom AI/ML models utilizing the latest techniques and frameworks.



## Model Testing & Validation

Perform rigorous validation to ensure model accuracy, scalability, and robustness.



## Deployment & Real-Time Monitoring

Integrate AI solutions into live environments with continuous performance tracking.



## Continuous Improvement

Refine and optimize models post-deployment to meet evolving business needs.



# Explore Our Range of SERVICES

## Mobile App Development

Elevate your online presence with stunning apps and user-friendly mobile applications tailored to your brand's unique vision & requirements.



## E-Commerce Application Development

Transform your e-commerce journey with our specialised E-commerce Application Development, ensuring a secure, user-friendly platform for your customers.

## Enterprise Application Development

Streamline your business operations with custom-built enterprise applications. From workflow automation to data management, our solutions are designed to enhance efficiency and productivity



## Digital Marketing and Branding Services

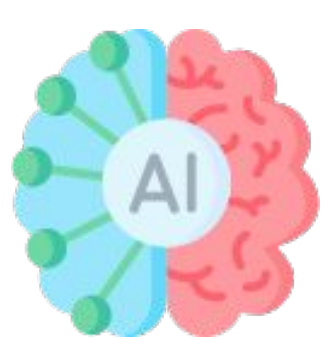
Drive your brand forward with our Digital Marketing and Branding solutions, tailored to enhance visibility, engagement, and loyalty across platforms.





## Internet of Things (IoT)

Smartify provides intelligent, scalable, and secure IoT/IIoT solutions that enable digital transformation through connected devices, real-time monitoring, and actionable insights.



## Artificial Intelligence & Machine Learning

At Smartify, we leverage the latest AI and ML technologies to build scalable, high-performance solutions that deliver measurable business value.

## Networking and Software Testing

Ensure seamless connectivity & performance with our networking & software testing services. Our experts rigorously test & optimise your systems to deliver unparalleled reliability & performance.



## E-Learning and E-Publication

We specialize in creating interactive eLearning solutions, including S1000D-compliant IETMs/IETPs and engaging Computer-Based Training (CBT) modules, tailored for defense, aerospace, and industrial training. Our digital publications ensure structured, accessible, and standard-driven technical content delivery.





# Areas **WE COVER**



## **B2B**

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Smartify is expertise in complete B2B solutions including business applications, data management apps, IT infrastructure and consulting services.



## **B2C**

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Smartify offers B2C solutions such as ecommerce, information sharing, communication. to end consumers on both online and offline channel



## **E- Commerce**

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Our experts make a comprehensive feature-rich Web and mobile apps that helps you maximize the selling power of your online store.



## **Enterprise**

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We design, develop and deliver highly secure enterprise applications to the level of scalability your organization needs that deliver you fast results.



## **Non Profits**

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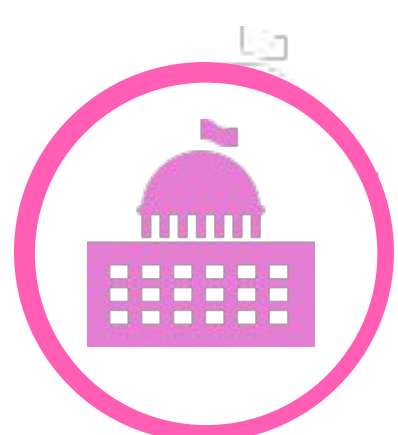
Smartify is deeply committed with individuals and organizations who show high of passion towards all type of causes in degree making a change to our society



## **Startups**

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We drive startups bring their great ideas to reality! From strategy to design, development and promotion, we give great effort at every stage



## **B2G**

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Government Contracts: Businesses providing goods, services, or technology to federal, state, or local governments.





# WHY US

## Expertise

We seek to apply the finest technical skills, knowledge and experience to all of our services to clients.



## Innovation

Our professionals thrive at creating new ideas, experiment, fail and try again to succeed in the global market.



## Customer Oriented Approach

In today's digital age, customers demand much more from business.



## Effectiveness

Our innovative tech-driven processes blend efficiency and effectiveness that drives value to your business.



## Time & Support

On time delivery is the key success factor to win the heart of the client. We never miss it.



## Latest Trends

We keep ourselves updated with the latest trends in Development, Design and Technology from time to time.





## Technologies, Tools, Frameworks & Languages

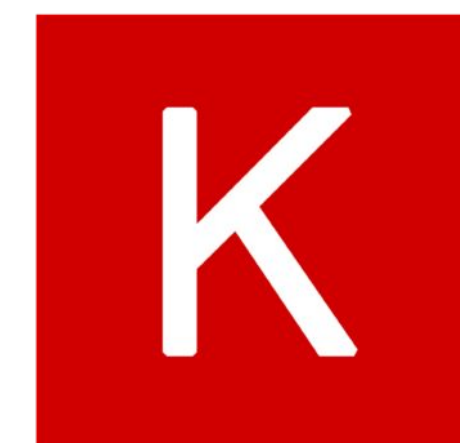
# Use & Expertise At



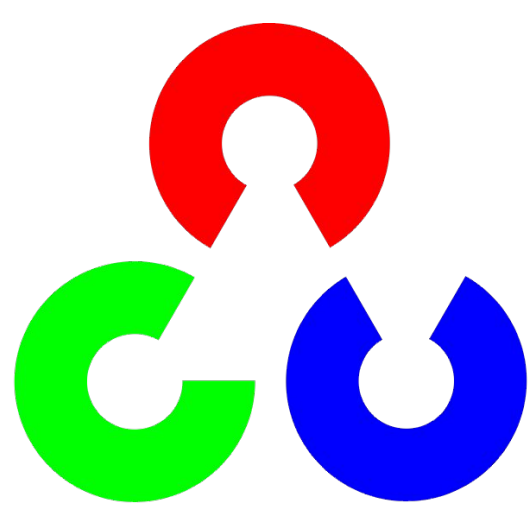
TensorFlow



PyTorch



Keras



OpenCV



Hugging Face

spaCy



Amazon SageMaker



Google  
AI Platform



Azure  
Machine Learning



Kubeflow

mlflow™





## INDUSTRIES

## WE SERVE



Financial Services &amp; Banking



Health Care



Entertainment



Business &amp; Accounting



Education



Real Estates



Tourism &amp; Transportation



Food &amp; Restaurant



Sports



Retail &amp; E-Commerce



Logistics

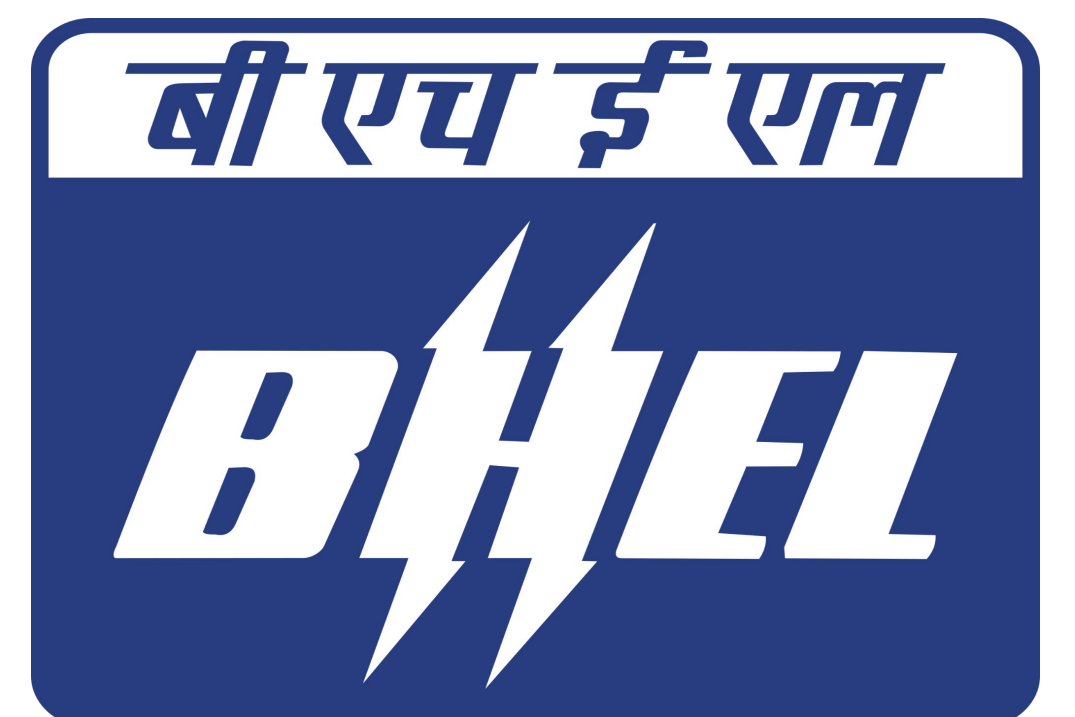
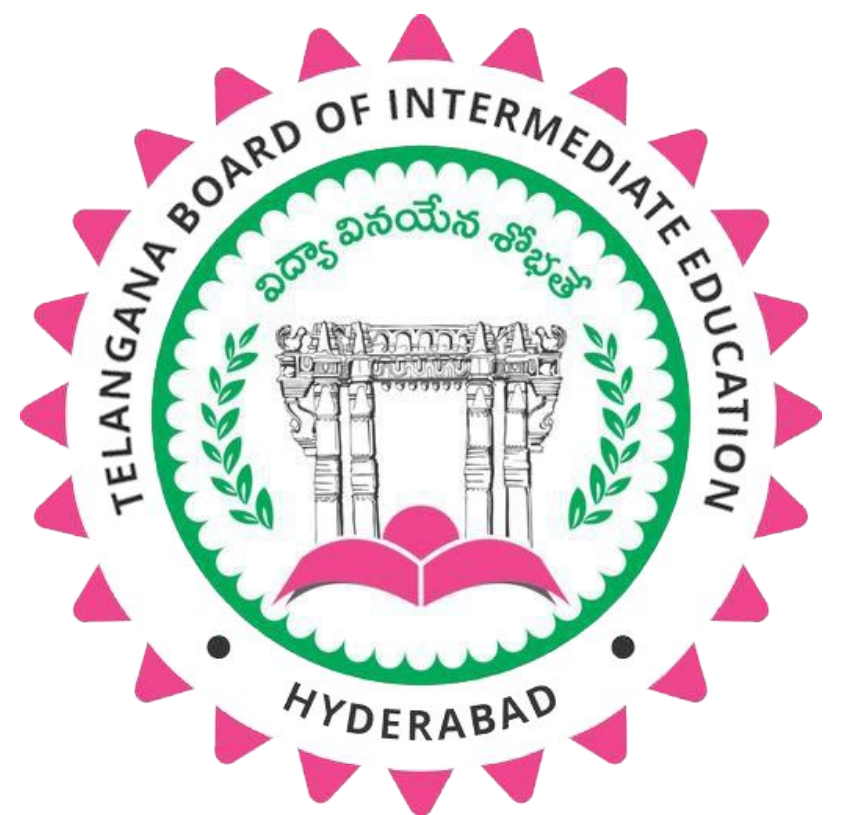


Lifestyle





# OUR CLIENTS











**SHEIN** **fiverr.**



**Newchic** **Banggood**

**SKILL**  
**share.**

**FAIRY SEASON**

**Lenovo**

**DHGate.com**

**iHerb®**

**CHICME**





# Happy Ending :)

Experience the seamless joy of success with our digital services – where every solution is a happy ending to your technological journey



## One Stop Destination for Comprehensive Digital Solutions

### Contact Us

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**+91 78936 56868**



Mail:  
**contactus@smartifysol.com**

### Locations



**Hyderabad** (Gachibowli)



**Delhi** (Gurugram)



**United Kingdom** (London)