



ONE STOP DESTINATION  
FOR COMPREHENSIVE  
**DIGITAL**

**EXPERIENCE**

**MARKETING**

**PRODUCTS**

**BUSINESS SOLUTIONS**



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# ABOUT COMPANY



Understanding customer needs and being able to fulfill them not just to their satisfaction but also beyond the expectation is the hallmark of a customer-centric organization.

At Smartify, we are committed to achieving and exceeding this level of performance at all times. We are single-mindedly devoted to providing the most reliable and highest-quality products and services in the realm of IT services – from domain registration and web hosting to website design and web-based software development, App development backed by unmatched customer support and service.

**50+**

Technology  
Experts

**500+**

Finished  
Projects

**300+**

Happy  
Clients



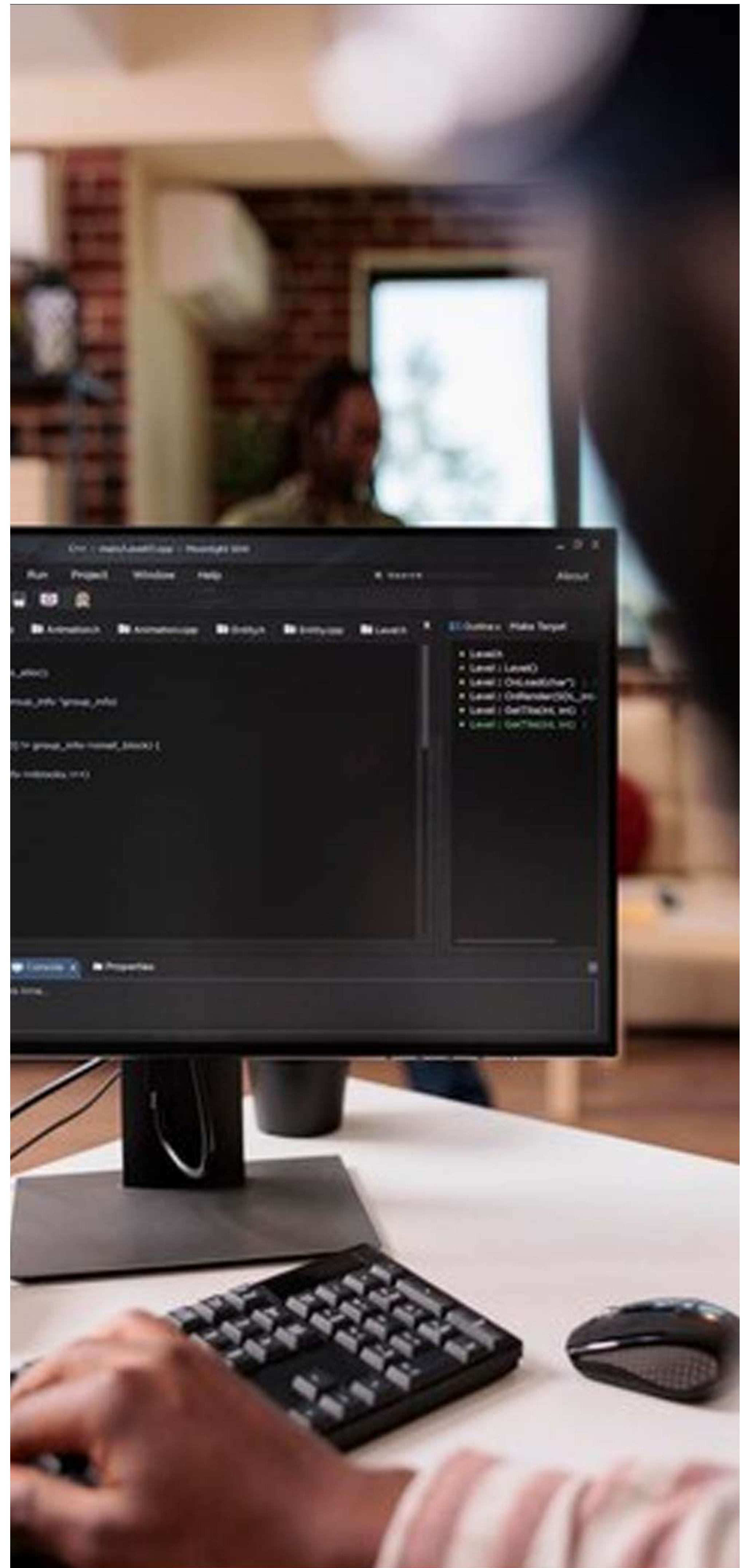


# SOFTWARE Testing

**It is an art of discovering the presence of errors, not the absence of perfection.**

Providing our customers with top-notch software solutions is something we at Smartify are very proud of. An extensive and thorough software testing methodology serves as the foundation for our dedication to quality. We recognise that having software that is trustworthy and devoid of errors is not just a requirement in today's quick-paced technological environment, but also a necessity.

Our dedicated team of skilled testers meticulously assess every aspect of your software, ensuring that it meets the highest industry standards and your specific requirements. We employ a wide range of testing methodologies, from manual testing by our experts to automated testing for efficiency and accuracy.



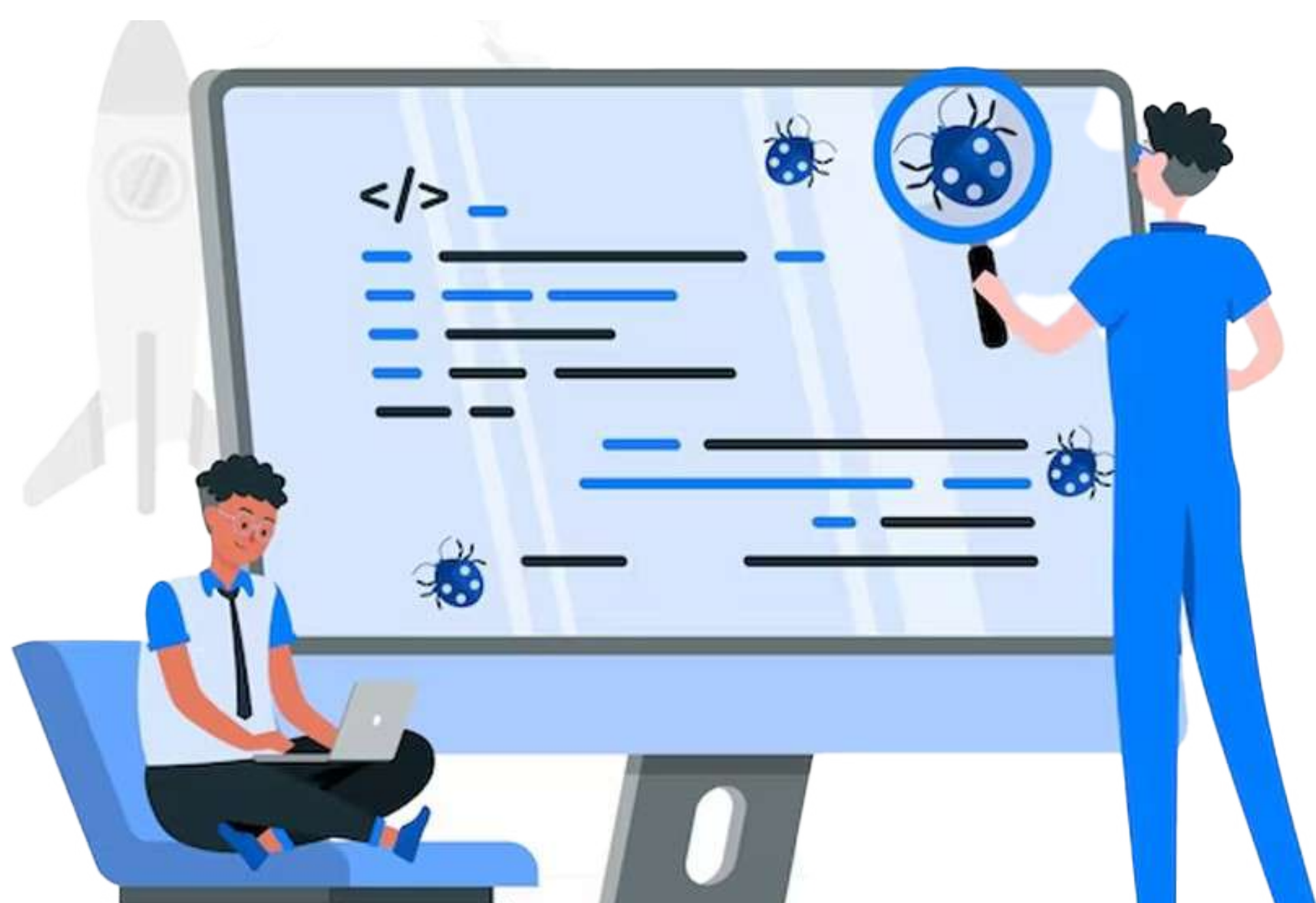


# WE OFFER

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## Test Automation

Customer satisfaction is increased by our test automation solutions, which have good test coverage, and your product engineering lifecycle is streamlined.



## Compatibility Testing

To make sure it functions flawlessly for all of your users, your programme will be tested across a range of platforms, devices, and browsers.

## Performance Testing

With high levels of responsiveness, dependability, availability, scalability, and resilience, our performance testing practise assists clients in delivering systems that are future-proof.





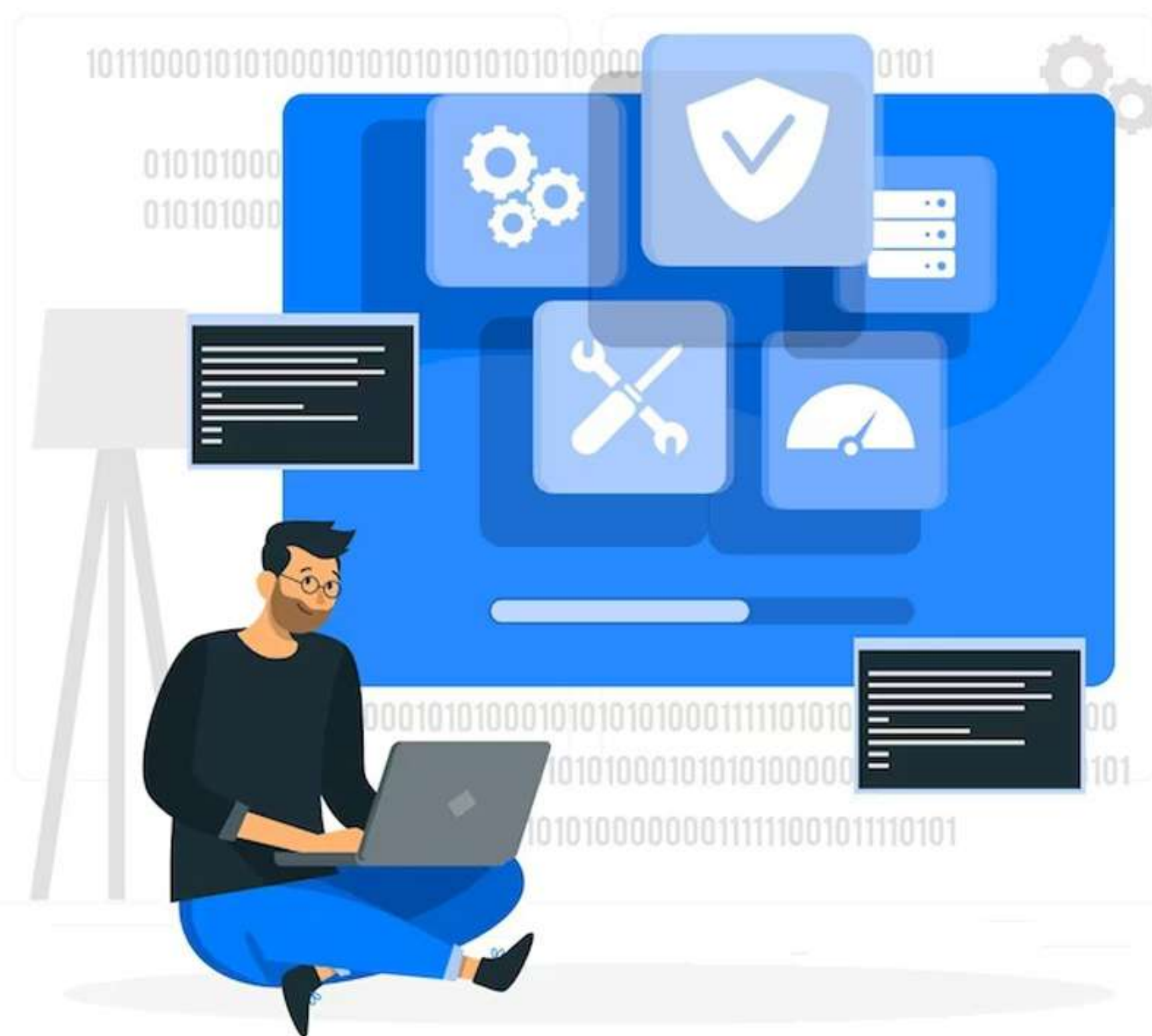
## Regression Testing

Re-testing software after changes to ensure bugs and feature breaks don't occur. Running regression testing after software changes helps detect and fix unanticipated effects. Test cases are often automated to speed up and simplify the process.



## Functional Testing

Functional testing is a type of software testing in which an application's necessary features are tested against a predetermined set of requirements.



## Mobile App Testing

Delivering real-world success through the provision of real-world tests across both the Android and iOS platforms.





## Selenium Testing

For automating web application testing, Selenium is best. It lets testers write scripts in multiple languages to interact with site elements and emulate user activities. Because it works on many browsers and operating systems, Selenium is ideal for cross-browser testing. Testers use Selenium to ensure web app functionality and compatibility while saving time and effort.



## Security Testing

Our quality assurance security testing solutions empower our specialists to actively and dynamically evaluate the vulnerabilities of your application. This is achieved through the analysis of your source code, with the aim of identifying and addressing security problems.



## ERP Testing

In any ERP implementation, testing is crucial. Smartify Testing helps you verify that your ERP systems work as designed using independent, third-party validation. ERP testing experts at Smartify provide ERP testing services during implementation, rollout, upgrade, and maintenance. Domain expertise and experience enable us to achieve ERP Testing quality, speed, and cost-effectiveness.





# Explore Our Range of SERVICES



## Web Design & Mobile App Development

Elevate your online presence with stunning apps and user-friendly mobile applications tailored to your brand's unique vision & requirements.



## E-Commerce Application Development

Transform your e-commerce journey with our specialised E-commerce Application Development, ensuring a secure, user-friendly platform for your customers.



## Enterprise Application Development

Streamline your business operations with custom-built enterprise applications. From workflow automation to data management, our solutions are designed to enhance efficiency and productivity.



## Digital Marketing and Branding Services

Drive your brand forward with our Digital Marketing and Branding solutions, tailored to enhance visibility, engagement, and loyalty across platforms.



## Networking Service

Ensure seamless connectivity & performance with our networking & software testing services. Our experts rigorously test & optimise your systems to deliver unparalleled reliability & performance.



## E-Learning and E-Publication

Make technical stuff easier with our IETM/s1000d IETP solutions. We follow industry standards to simplify documentation and maintenance. Plus, we offer interactive CBT services to engage users effectively.



# WHY US

## Expertise

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We seek to apply the finest technical skills, knowledge and experience to all of our services to clients.



## Innovation

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Our professionals thrive at creating new ideas, experiment, fail and try again to succeed in the global market.



## Customer Oriented Approach

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In today's digital age, customers demand much more from business.



## Effectiveness

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Our innovative tech-driven processes blend efficiency and effectiveness that drives value to your business.



## Time & Support

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On time delivery is the key success factor to win the heart of the client. We never miss it.



## Latest Trends

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We keep ourselves updated with the latest trends in Development, Design and Technology from time to time.





## PROCESS

# WE FOLLOW

### Test Planning & Design

Planning a test involves determining what, why, and how much to test. QA designs the testing process, prepares Scenarios, scenarios, & assigns work. Creating extensive test cases to verify software functionality is crucial to this step. To ensure thorough test coverage, test design establishes objectives and criteria.

### Test Execution

Tests are needed to validate software functionality. Our testers utilize multiple approaches to discover defects & ensure software quality. Results and issues are recorded for analysis and resolution. To ensure product quality, software performance & reliability must be tested well.

### Test Closure

On test closure, our QA team will finish all remaining testing. Keep track of test results, uncover uncover bugs, and fix them. After a test, all goals and requirements are checked.

### Requirement Gathering & Analysis

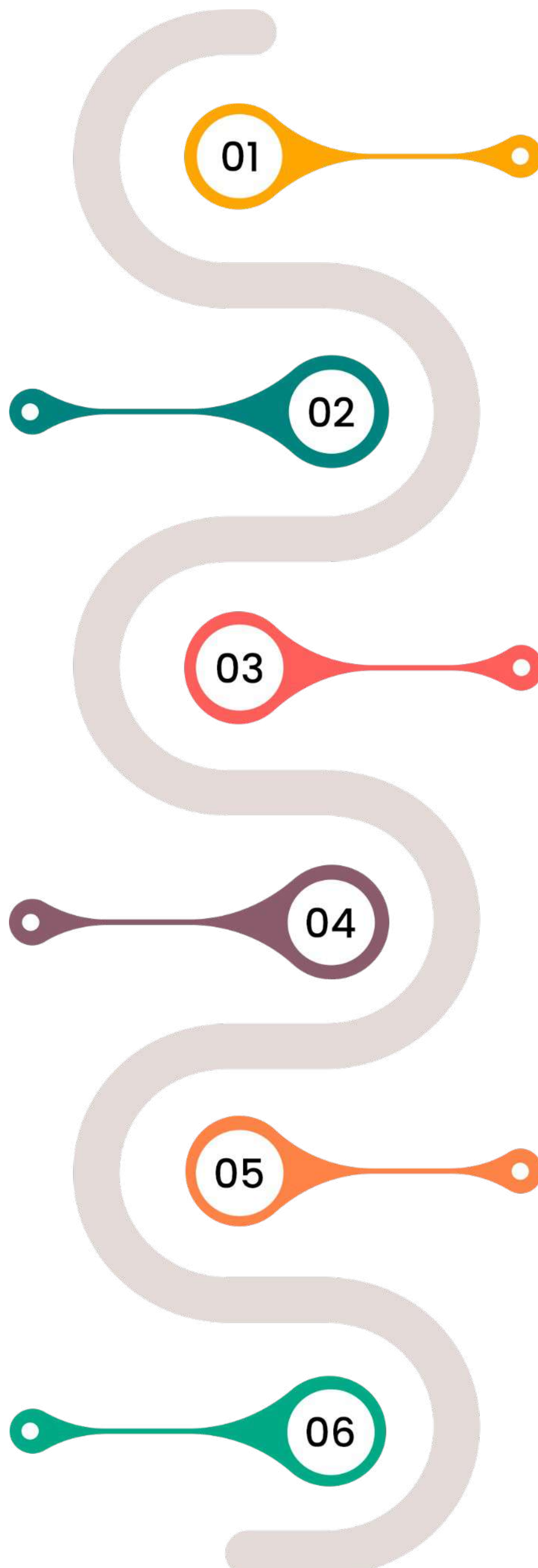
The Requirements Analysis step is one of the most important parts of software testing. Testing. In this step, our testing team looks over the project's requirements to make sure they are clear, full, and able to be tested

### Test Environment Set Up

Setting up a test environment's hardware, software, and network allows testing. We make sure our test environment environment is as close to our real one as possible. Development, staging, and production are popular test locations.

### Defect Reporting

Defect reporting is crucial. Issues are reported using tools & templates with severity, reproducibility, & Screenshots. screenshots. The reports help developers diagnose diagnose & fix problems. With defect reporting, development proceeds smoothly & software quality improves. Fixing bugs requires frequent tester-developer communication.





Technologies, Tools, Frameworks & Languages

# Use & Expertise At





# Areas WE COVER



## B2B

Smartify is expertise in complete B2B solutions including business applications, data management apps, IT infrastructure and consulting services.



## B2C

Smartify offers B2C solutions such as ecommerce, information sharing, communication. to end consumers on both online and offline channels.



## E-Commerce

Our experts make a comprehensive feature-rich Web and mobile apps that helps you maximize the selling power of your online store.



## Enterprise

We design, develop and deliver highly secure enterprise applications to the level of scalability your organization needs that deliver you fast results.



## Nonprofits

Smartify is deeply committed with individuals and organizations who show high degree of passion towards all type of causes in making a change to our society.



## Startups

We drive startups bring their great ideas to reality! From strategy to design, development and promotion, we give great effort at every stage to scale up.





INDUSTRIES

WE SERVE



Financial Services & Banking



Health Care



Entertainment



Business & Accounting



Education



Real Estates



Tourism & Transportation



Food & Restaurant



Sports



Retail & E-Commerce



Logistics

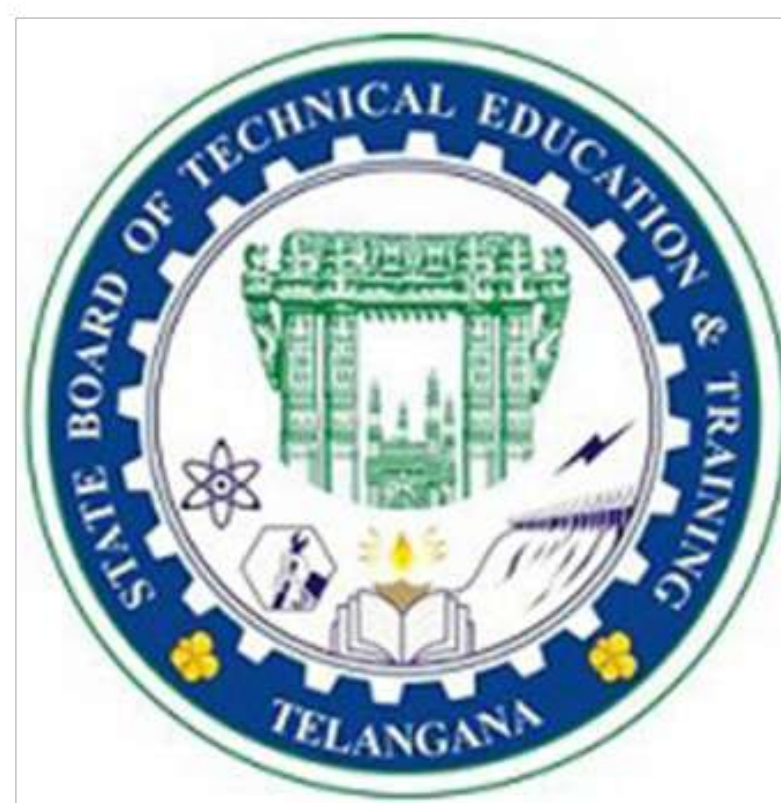


Lifestyle





# OUR CLIENTS



DIYAFAH INTERNATIONAL SCHOOL L.L.C  
مدرسة ضيافة الدولية ذ.م.م  
حضانة NURSERY





# OUR CLIENTS





# OUR CLIENTS



FAIRY SEASON



CHICME

THE LUXURY CLOSET

Johnson & Johnson





# Happy Ending :)

Experience the seamless joy of success with our digital services – where every solution is a happy ending to your technological journey



## One Stop Destination for Comprehensive Digital Solutions

### Contact Us

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**+91 78936 56868**



Mail:  
**contactus@smartifysol.com**

### Locations



Hyderabad (Gachibowli)



Delhi (Gurugram)



United Kingdom (London)