



**ONE STOP DESTINATION  
FOR COMPREHENSIVE  
DIGITAL**

**EXPERIENCE**

**MARKETING**

**PRODUCTS**

**BUSINESS SOLUTIONS**

#startupindia

**MSME**  
MICRO, SMALL & MEDIUM ENTERPRISES  
सूक्ष्म, लघु एवं मध्यम उद्यम



**GeM**  
Government  
e Marketplace



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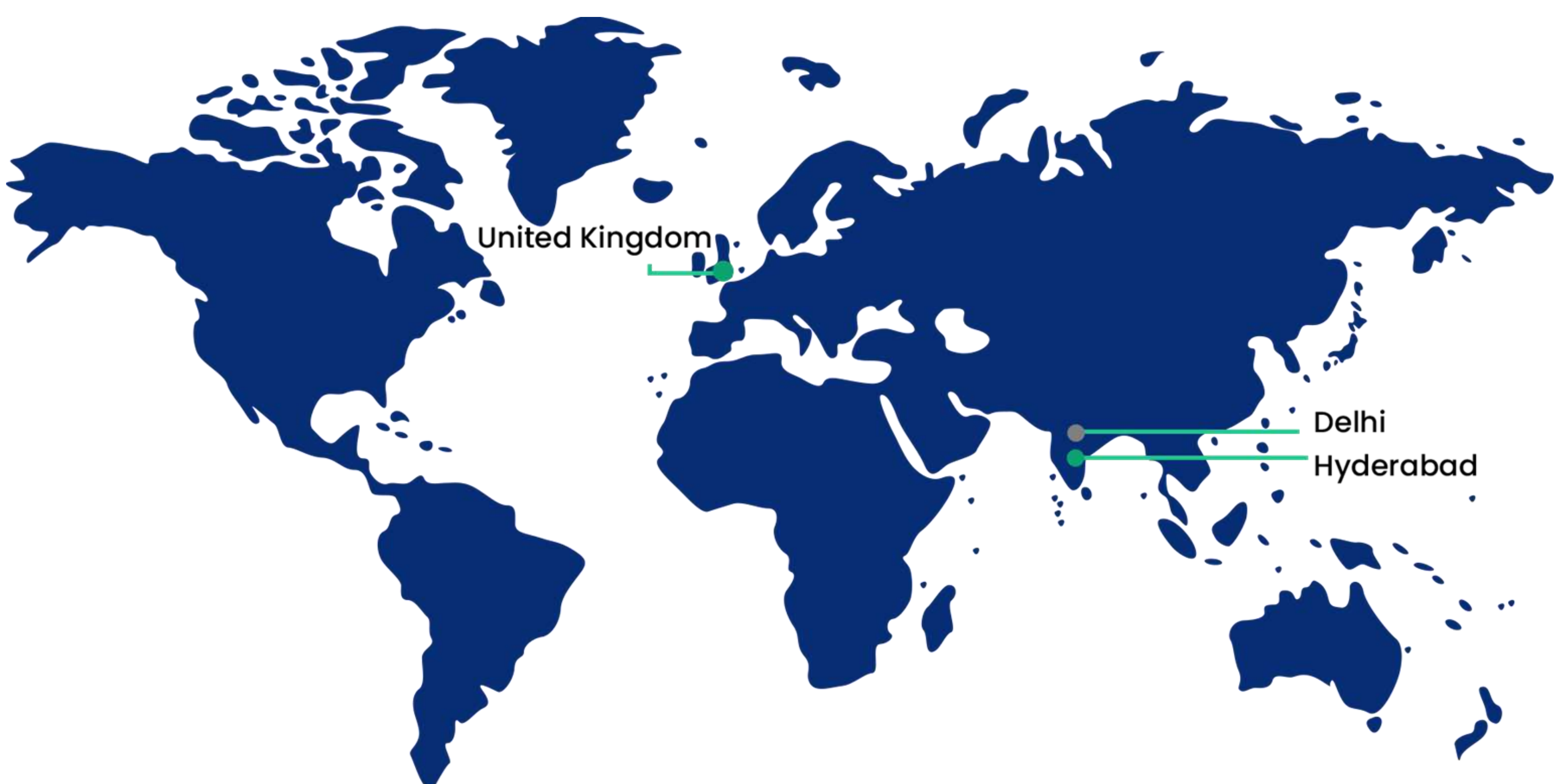
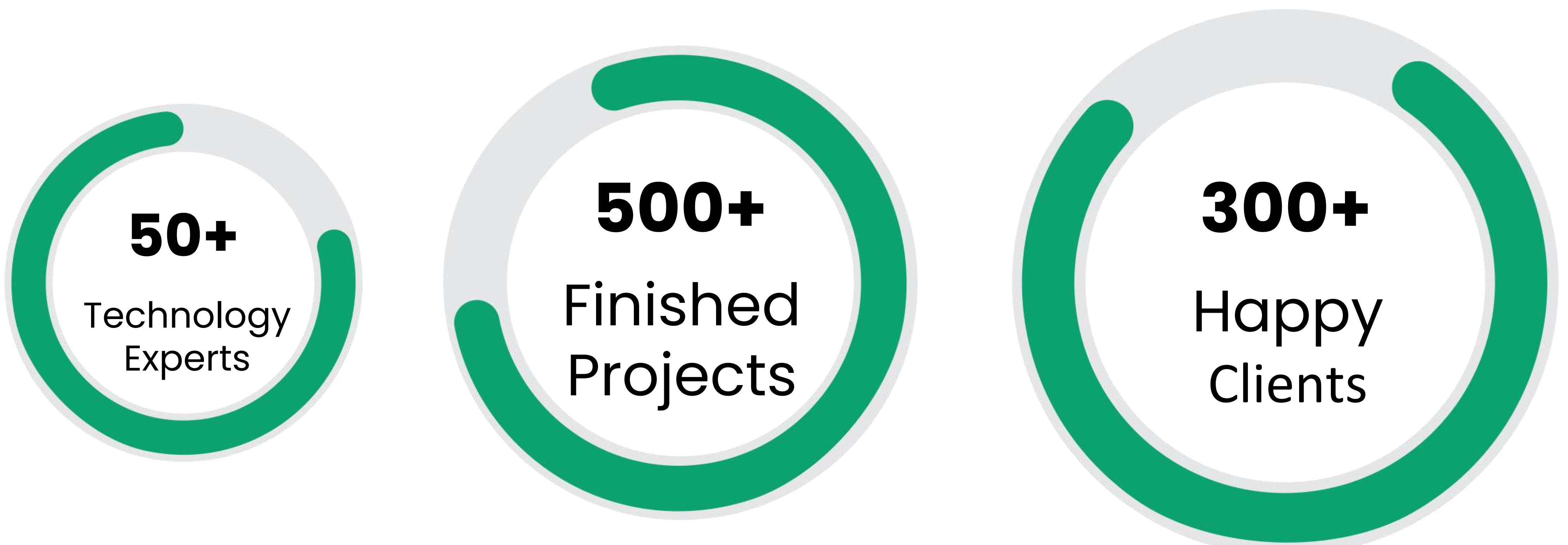
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# ABOUT COMPANY



Understanding customer needs and being able to fulfill them not just to their satisfaction but also beyond the expectation is the hallmark of a customer-centric organization.

At Smartify, we are committed to achieving and exceeding this level of performance at all times. We are single-mindedly devoted to providing the most reliable and highest-quality products and services in the realm of IT services – from domain registration and web hosting to website design and web-based software development, App development backed by unmatched customer support and service.



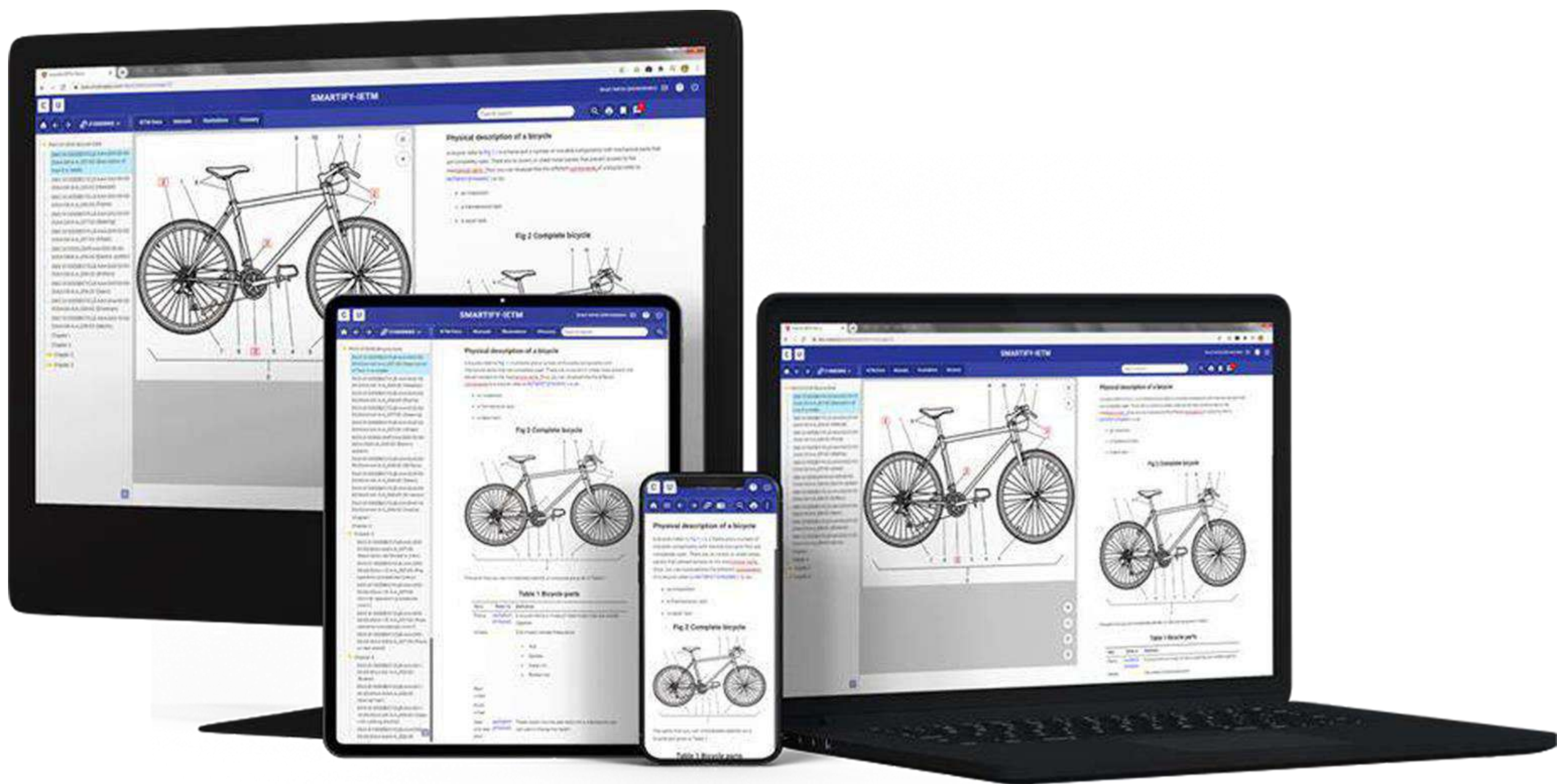
# IETM

## Interactive Electronic Technical Publications

IETPs are electronic display systems of organized and formatted publications for presenting information of product description, operation and maintenance .

IETP screens are interactive with inclusion of conditional branching mechanisms based on user feedback, parameters are evaluated at runtime and their values depend on contextual and user inputs. Paper based flow charts can be converted and made interactive with S1000D Yes No schemes and Switch cases.

An S1000D IETP is built on the outlined functionality (Chapter 6.4) and presentation (Chapter 6.3) of S1000D specification v4.0.



# CLASSES/LEVELS OF IETP

There is no specific categorization (Classes/Levels) for IETPs. The Functionality Matrix included in each specification of S1000D Issue displays levels of complexity required for S1000D IETP Viewing tool.

## **Standards & Specifications followed for IETP Development and Technical Manuals integration**

S1000D – INTERNATIONAL SPECIFICATION FOR THE PROCUREMENT AND PRODUCTION OF TECHNICAL PUBLICATIONS



# Explore Our Range of **SERVICES**



## Web Design and Development

Elevate your online presence with stunning apps and user-friendly mobile applications tailored to your brand's unique vision & requirements.



## Mobile App Development

Elevate your online presence with stunning apps and user-friendly mobile applications tailored to your brand's unique vision & requirements.



## E-Commerce Application Development

Transform your e-commerce journey with our specialised E-commerce Application Development, ensuring a secure, user-friendly platform for your customers.



## Enterprise Application Development

Streamline your business operations with custom-built enterprise applications. From workflow automation to data management, our solutions are designed to enhance efficiency and productivity



## Digital Marketing and Branding Services

Drive your brand forward with our Digital Marketing and Branding solutions, tailored to enhance visibility, engagement, and loyalty across platforms.



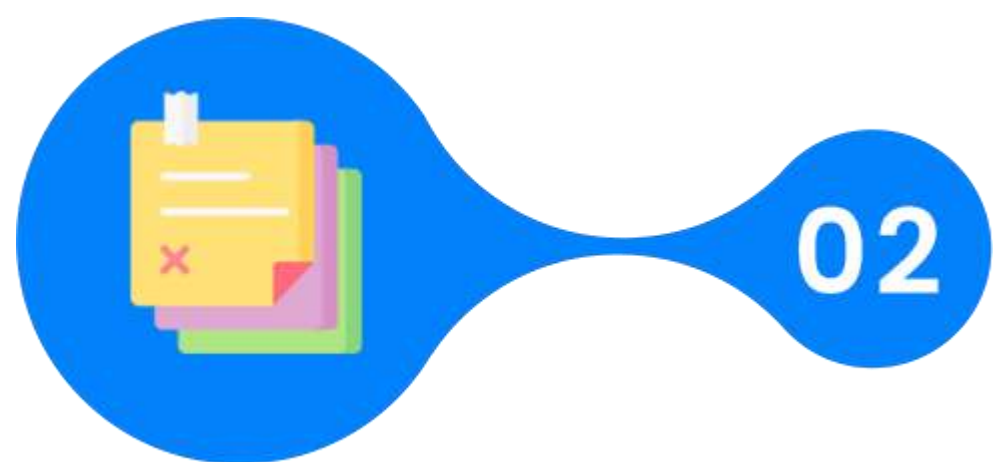
## Networking and Software Testing

Ensure seamless connectivity & performance with our networking & software testing services. Our experts rigorously test & optimise your systems to deliver unparalleled reliability & performance.

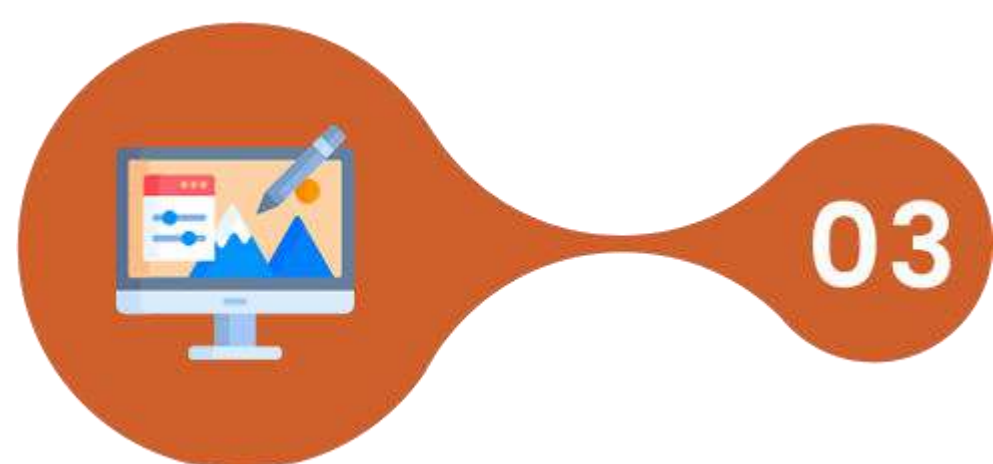
# FEATURES/ FUNCTIONALITIES OF IETP



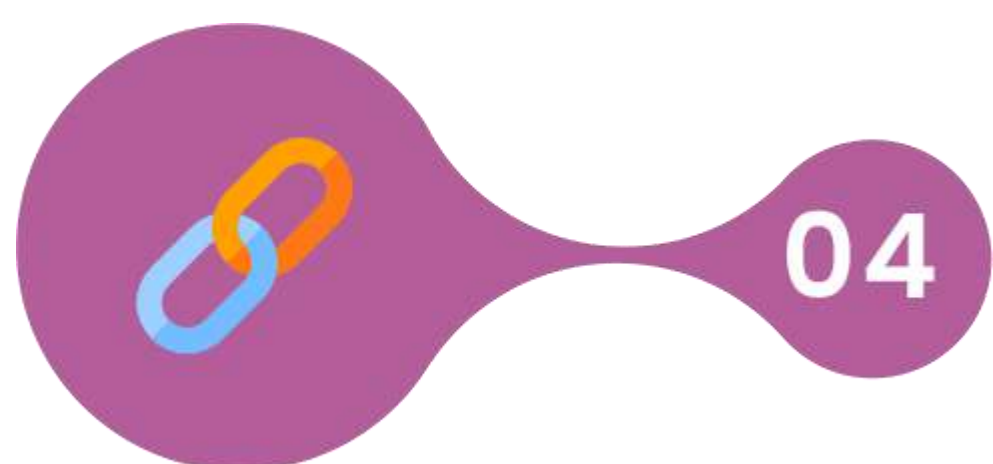
01

**Access**

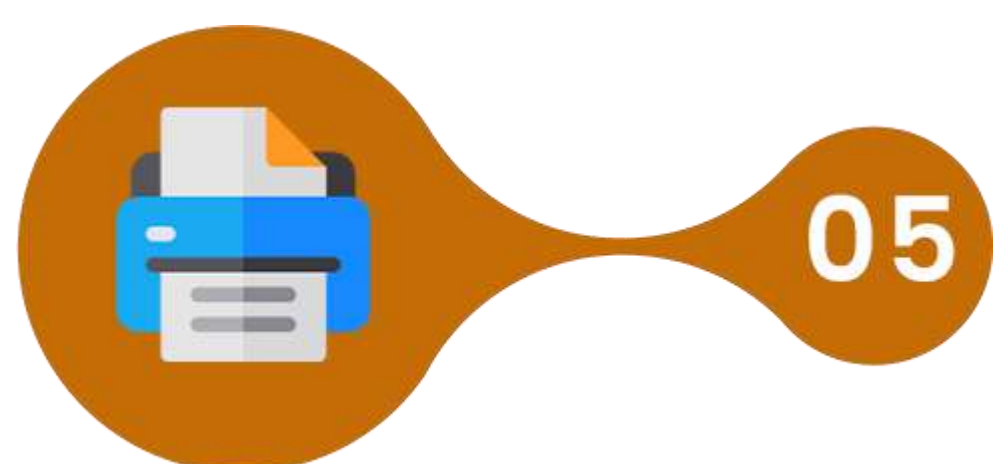
02

**Annotation**

03

**Graphics**

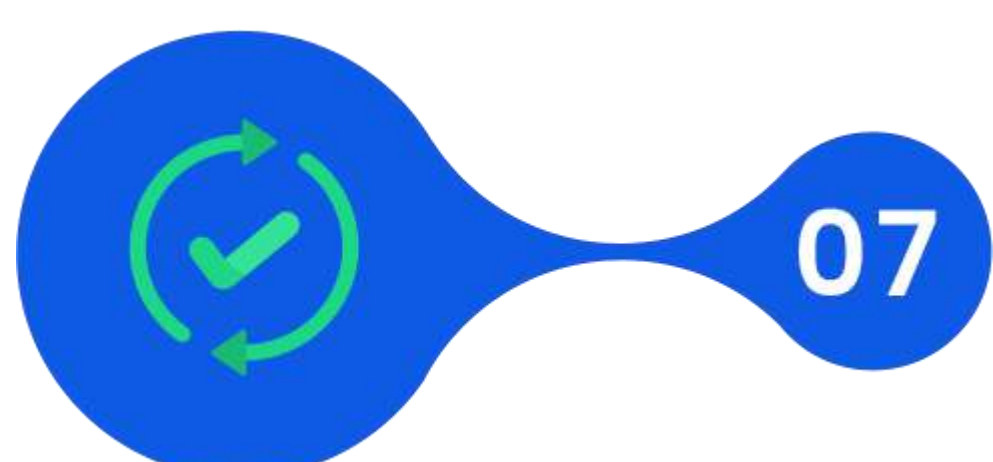
04

**Linking**

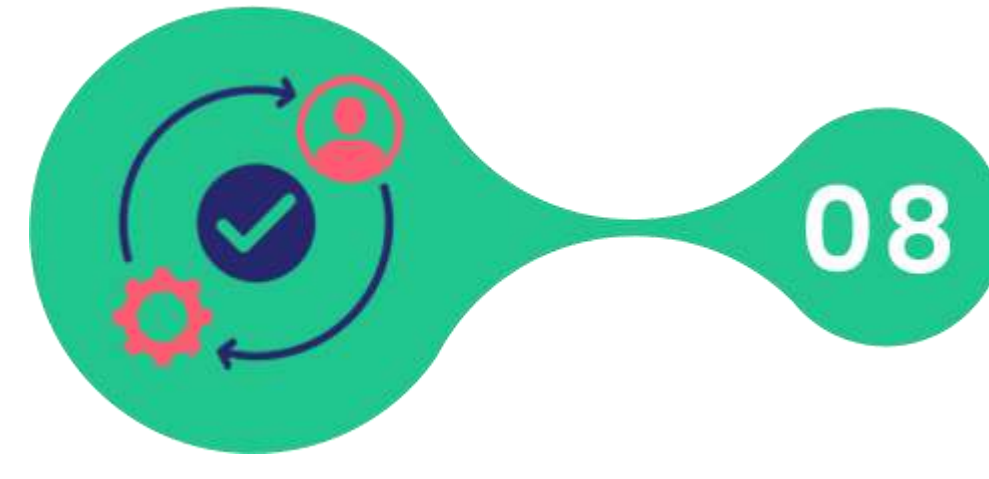
05

**Print**

06

**Special  
Content**

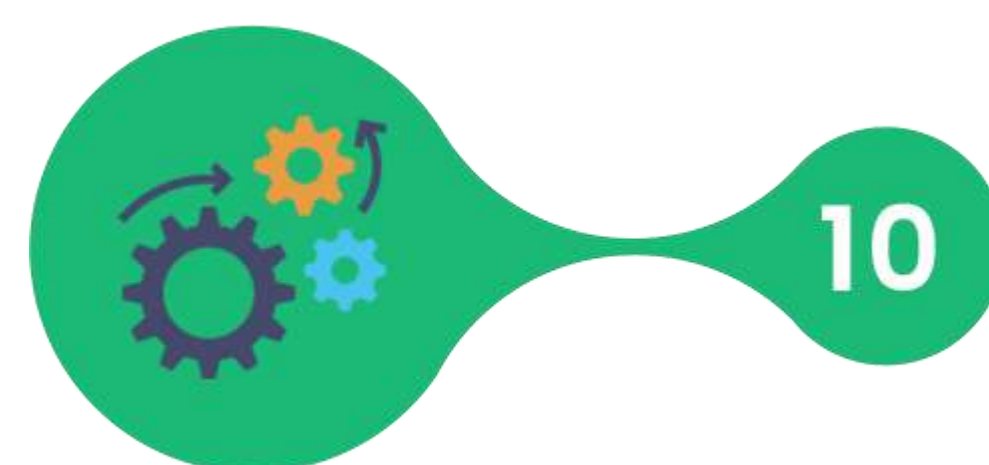
07

**Updates**

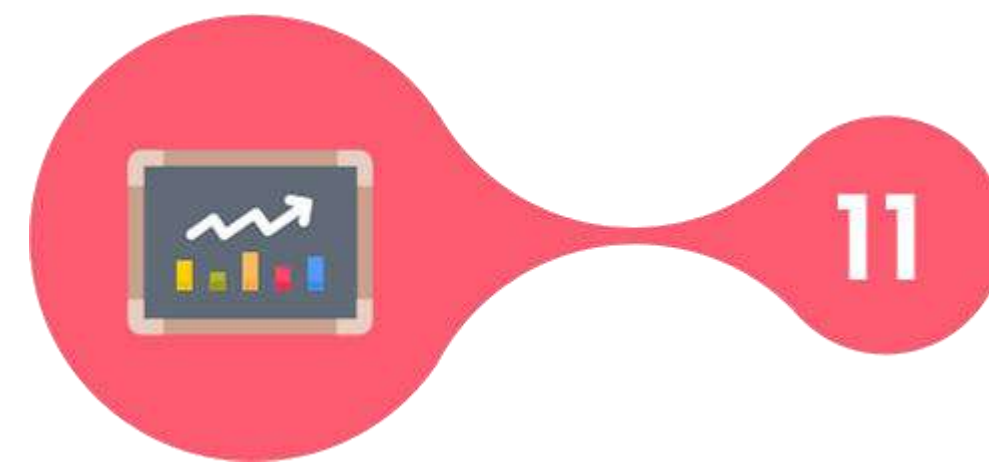
08

**User operation  
Mode**

09

**Navigation &  
tracking**

10

**External  
processes**

11


**Diagnostics &  
prognostics**


12


**Delivery &  
distribution**


# OTHER PROPOSED FEATURES


## of S1000D IETPs include

-  **Powerful Search**

User can search with any of data module codes , Part Numbers, Fault Isolation codes or any others defined in the process of business rules exchange and navigating to the content.
-  **IPDs and its maintenance**

Illustrated Parts Data module helps in defining complete part details, user can easily navigate and understand the specific part in detail. These parts Stock keeping and Maintenance are made possible with the help of Inventory Module.
-  **Interactive Illustrations and Wiring Diagrams**

Illustrations and wiring diagrams are made more powerful by Separating parts wirings, Parts grouping with multiple colors Linking each part to detailed part illustration.
-  **Conditional Branching Mechanisms**

With help of S1000D Yes No and Switch case schemas a technician can perform diagnostic procedures for fault isolation or replacement with action complete indicators following each step. Each step is linked to a detail diagram that shows the procedure to follow.
-  **Maintenance & Operations data collection**

All the Maintainers and Operators performed actions can be collected as data for Auditing and Trail purposes.

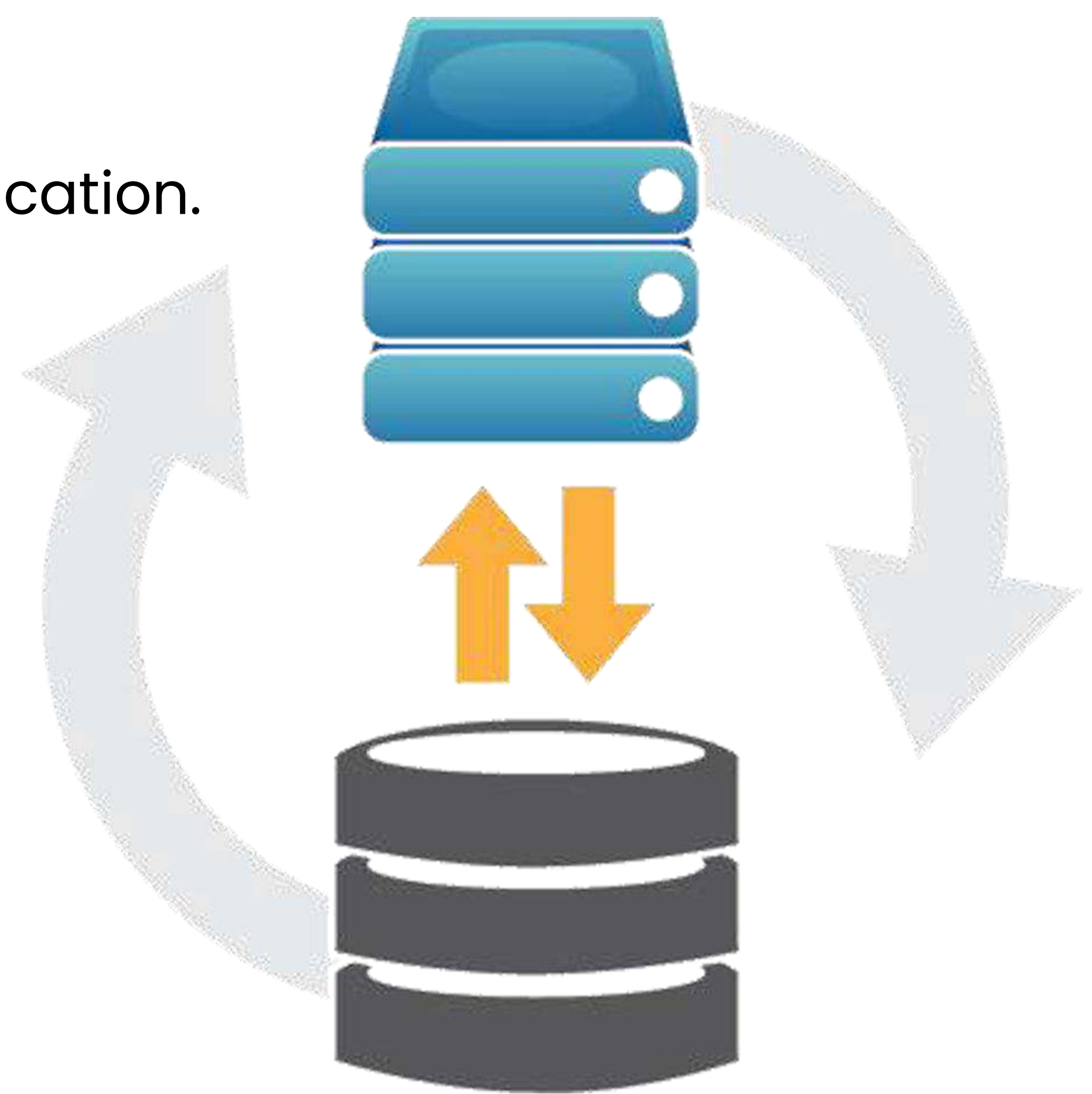


# KEY FEATURES

## S1000D IETPS

### Data Planning and Management Benefits

- ✓ Interoperability at data level, through use of “accepted industry” schemas.
- ✓ Data Dictionary is freely available in the specification.
- ✓ Based on International standard ISO 8879 (SGML/XML content).
- ✓ Ease of data exchange, smaller more reusable chunks of information (data modules).
- ✓ Common information can be identified.
- ✓ Can be linked with source data such as Logistics Support Analysis Requirements (LSAR), which can be used to enhance an integrated data environment.
- ✓ Increase in data integrity and the generation of better quality documents, through data integration with other systems and business units.
- ✓ The specification permits the addition of extra documentation features such as Link mechanisms, allowing the project team to decide what level of end user experience is required.
- ✓ The data module level objects allow for the focus to be on data, as opposed to a more traditional paper delivery.

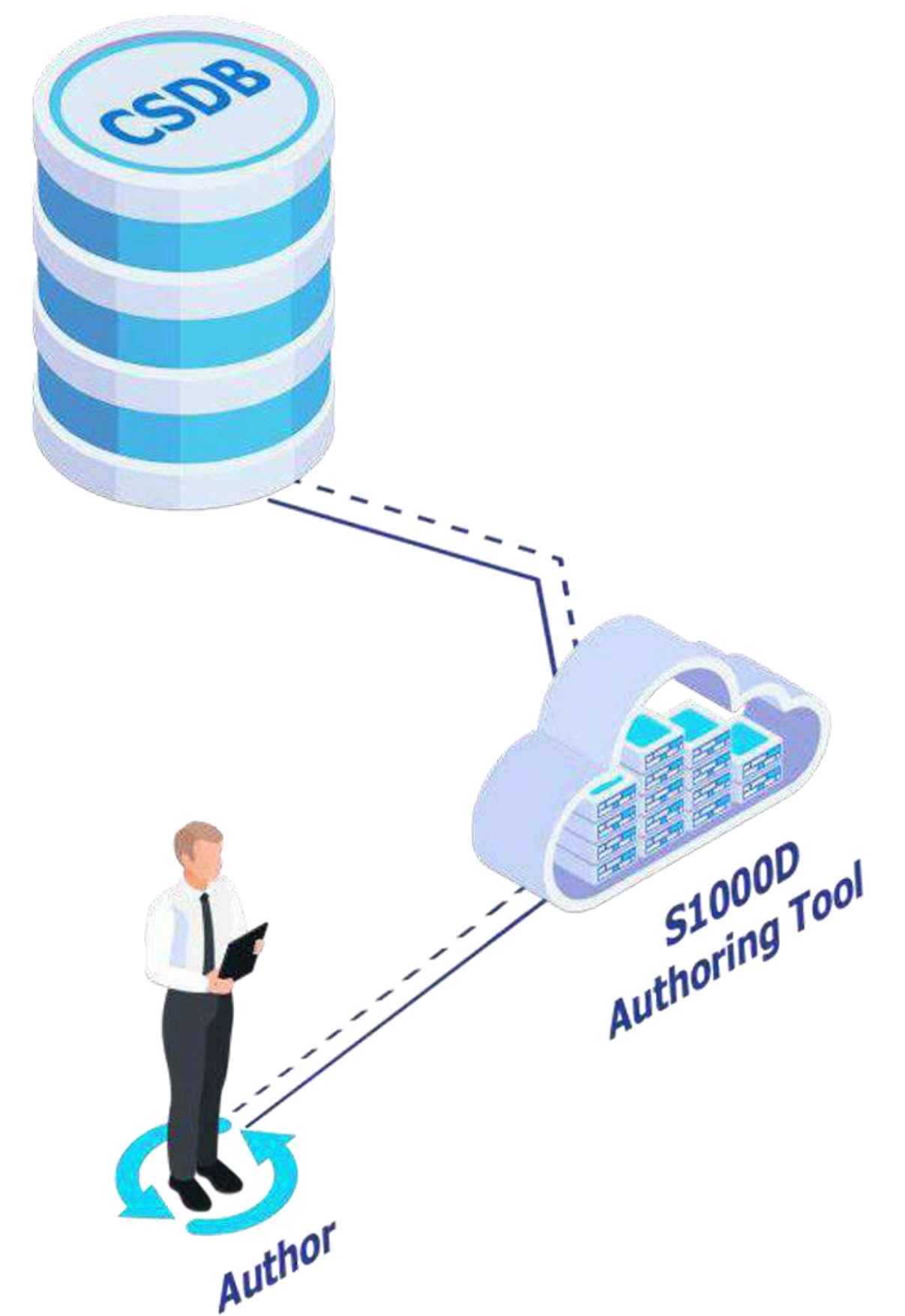


# KEY FEATURES

## \$1000D IETPS

### Authoring Benefits

- ✓ Author can save a lot of time by focusing on the content and he'll be freed from formatting.
- ✓ Content reusability in Smart IETP is up to 40% across all publications since data modules are so modular.
- ✓ Maintenance and update costs can be saved by 30% due to data module content use in Smart IETPs.
- ✓ Defined Document Structures allow authoring structure to be defined within programs.
- ✓ The Module Uniqueness (Task/Description) in Smart IETPs allows task orientated definition.
- ✓ Smart IETPs can reduce the document distribution costs with the help of multiple delivery methods from the one source content.
- ✓ Publishing process is very well organized and streamlined. Data integrity optimization and making rich documents through data integration with other systems & business units is possible with our tool.
- ✓ Smart IETP features wider access control and efficient retrieval of the documentation by the end user using the asset/equipment in the field including multiple content delivery methods.
- ✓ Information made easy by Smart IETPs, for example; the operations like search and retrieval by applicable models, or through the use of metadata and content.

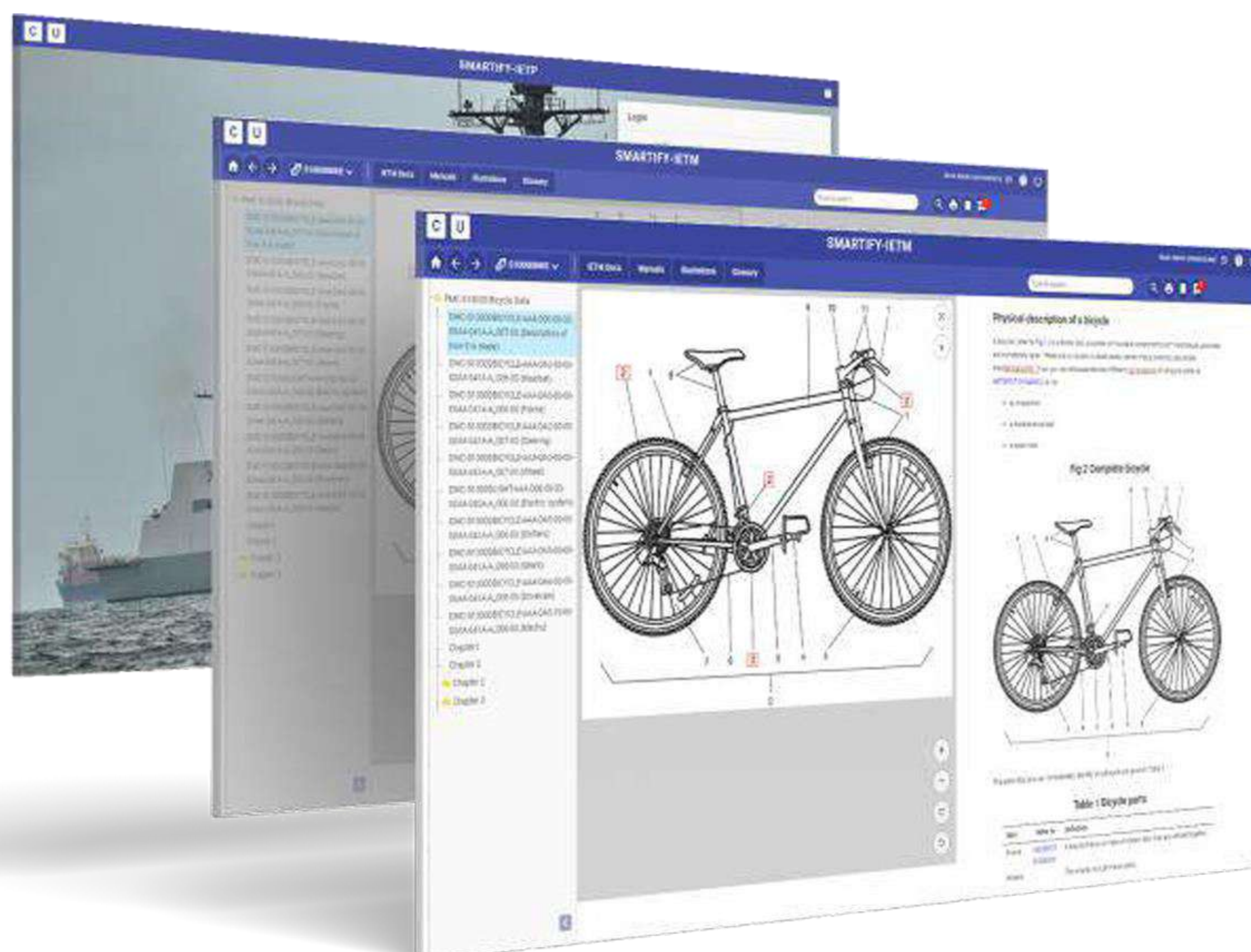


# KEY FEATURES

## \$1000D IETPS

### Advantages of our Smart IETP viewers

- ✓ Reduction of Mean Time to Repair/Replacement with Interactive Fault isolation procedures.
- ✓ Powerful search helps users to identify information faster and get part details faster.
- ✓ Maintenance and operational activities data collection.
- ✓ Illustrated parts stock management and orderings.
- ✓ Easy data integration and corrections.
- ✓ User feedback collections in the form of Annotations.



# IETP

## WORK FLOW DIAGRAM



### S1000D Transformation Tool

Defining brex rules, Data module requirements list , Data module codes, Information Control Number creations, Metadata and content integration into each Data modules.



### S1000D Authoring Tool

For Authoring of prepared data modules and integrating them to CSDB.



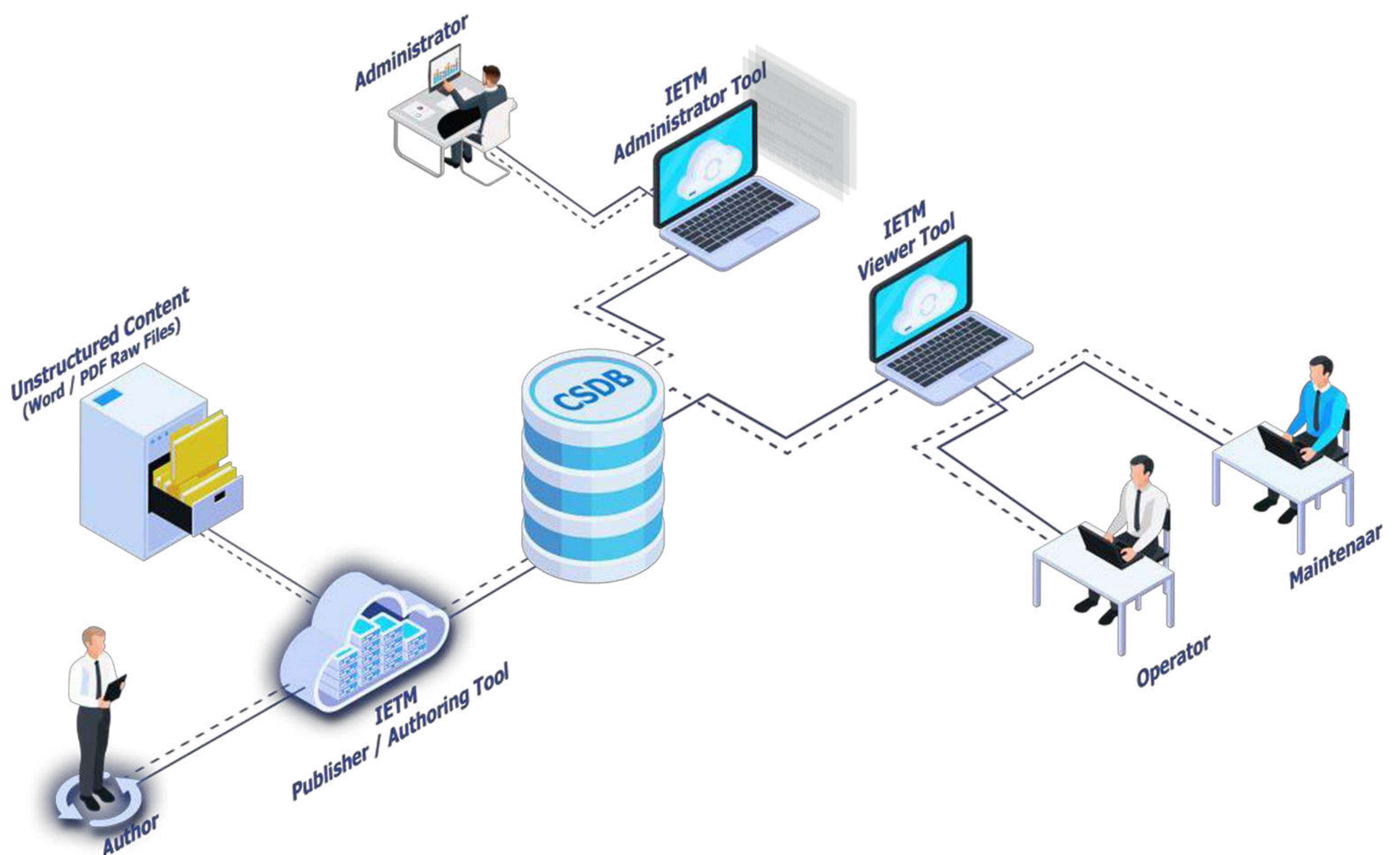
### IETP Administrator Tool

For managing users and their access rights, Access to admin features like printing of User audit reports, Backup and Restore of Data etc.



### IETP Viewer Tool

Viewing of content as per defined access levels and to use features provided.



## IETP

# PERFORMANCE & SCALABILITY



### Client Server Model

Multiple users can access the same data with their login credentials through a browser or installed application on any handheld devices/systems connected to a designated IETP Server.



### Standalone Model

IETP can also be used as a standalone application by installing both server and application in a single system.



# EXCEPTIONAL & UNIQUE FEATURES of Our Smart IETPs



## Easy To Use Interactive User Interface

Smartify IETP stands unique to offer dynamic and easy to use applications with rich user interface.



## Dynamic Color Themes

Featured with Light and Dark mode color theme variants selection.



## Built on Contemporary Technologies, Languages & Frameworks

Smart IETPs are built using the latest and most popular technologies & frameworks that are most used in the market and having long term support.



## Top-notch Performance and Scalability

Our IETP is smart enough to deliver top-notch performance and can be scaled up to 5 lakh pages.



## Device Compatibility

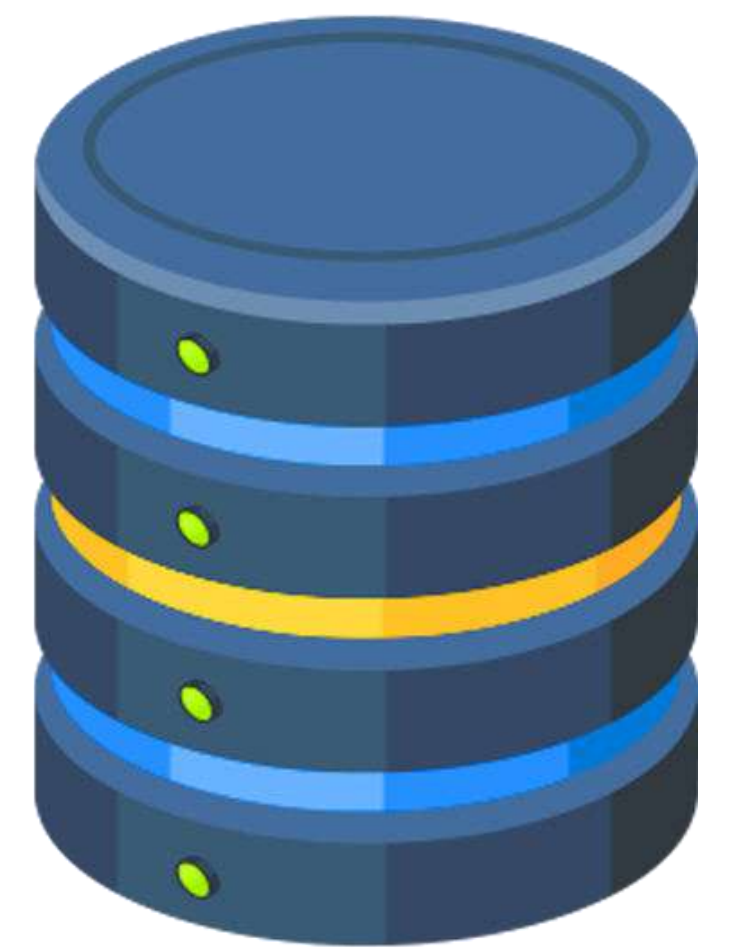
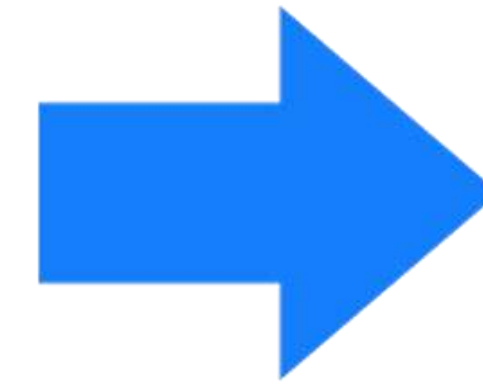
All frames in IETPs are 100% responsive and works on any of Laptops, Desktops and handheld devices with latest OS and Browsers



# OUR IETM INTEGRATION

## Includes

- ✓ User Handbook/Operator Manual
- ✓ Technical Manual
- ✓ Illustrated Spares Parts List- ISPL
- ✓ Manufacturer Recommended List Of Spares (MRLS)
- ✓ Diagnostic Installation Manual
- ✓ Ground Support Technical Manual
- ✓ Equipment Technical Manual
- ✓ Service Manuals
- ✓ Maintenance Logs



# INFORMATION REGARDING CONFIDENTIALITY OF THE DATA PROVIDED TO Firm for Conversion and Licensing issues



## Confidentiality of the Data

- ✓ Smartify and its representing person is ready to sign NDA with Client.
- ✓ A secured Intranet connection will be setup with all systems external ports blocked, and will be sealed.
- ✓ A server system will be setup with the admin password with both Client and Smartify administrators to control the data transfers outside the network.
- ✓ All the data integrated in Database and files mapped are end to end encrypted in the process of integration.
- ✓ Once the document integration is done we will handover the data files to Client with the Hard Disks
- ✓ Smartify will destroy all the material given by Client for integration.



## Regarding License:

- ✓ All the Technologies, Software's , Databases used for Application development and integration are Open Source and are MIT licensed
- ✓ Detailed information of Used Licenses will be shared in the Documentation along with the software Delivery.



# OUR SERVICES & SOLUTIONS

## for Defence Sector

- ✓ **Confidentiality of the Data**
  - ✓ IETP
  - ✓ CBT
  - ✓ Video Film
  - ✓ Training Work Module
  - ✓ 3D & 2D Animations
  - ✓ Training Brochures
  - ✓ Blow-up Diagrams
  - ✓ Technical Literature
  - ✓ Slides
  - ✓ Charts & Boards
  - ✓ Online Training System (OTS)
- ✓ **Printing Solutions**
  - ✓ Charts
  - ✓ Boards
  - ✓ Brochures
  - ✓ Manuals



# Areas WE COVER



## B2B

Smartify is expertise in complete B2B solutions including business applications, data management apps, IT infrastructure and consulting services.



## B2C

Smartify offers B2C solutions such as ecommerce, information sharing, communication. to end consumers on both online and offline channels.



## E-

## Commerce

Our experts make a comprehensive feature-rich Web and mobile apps that helps you maximize the selling power of your online store.



## Enterprise

We design, develop and deliver highly secure enterprise applications to the level of scalability your organization needs that deliver you fast results.



## Nonprofits

Smartify is deeply committed with individuals and organizations who show high degree of passion towards all type of causes in making a change to our society.



## Startups

We drive startups bring their great ideas to reality! From strategy to design, development and promotion, we give great effort at every stage to scale up.



## INDUSTRIES

## WE SERVE



Financial Services &amp; Banking



Health Care



Entertainment



Business &amp; Accounting



Education



Real Estates



Tourism &amp; Transportation



Food &amp; Restaurant



Sports



Retail &amp; E-Commerce



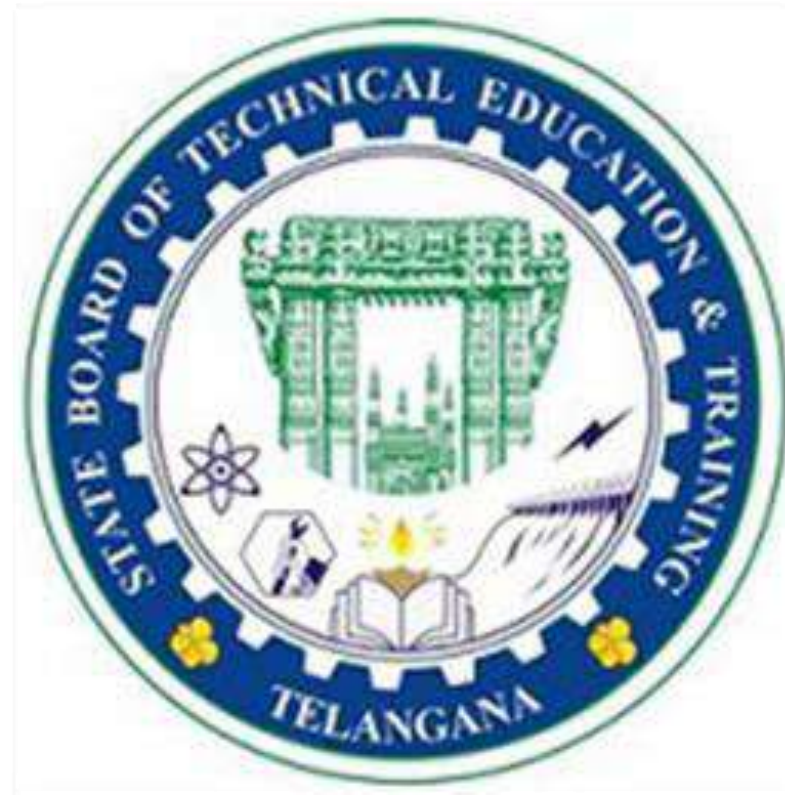
Logistics



Lifestyle



# OUR CLIENTS



DIYAFAH INTERNATIONAL SCHOOL L.L.C  
مدرسة ضيافة الدولية ذ.م.م  
NURSERY حضانة



OUR  
**CLIENTS**



# OUR CLIENTS



FAIRY SEASON



CHICME

THE LUXURY CLOSET



# Happy Ending :)

Experience the seamless joy of success with our digital services – where every solution is a happy ending to your technological journey



## One Stop Destination for Comprehensive Digital Solutions

### Contact Us

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Phone:  
**+91 78936 56868**



Mail:  
**contactus@smartifysol.com**

### Locations

📍 Hyderabad (Gachibowli)

📍 Delhi (Gurugram)

📍 United Kingdom (London)