



ONE STOP DESTINATION
FOR COMPREHENSIVE
DIGITAL

EXPERIENCE

MARKETING

PRODUCTS

BUSINESS SOLUTIONS

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ABOUT COMPANY



Understanding customer needs and being able to fulfill them not just to their satisfaction but also beyond the expectation is the hallmark of a customer-centric organization.

At Smartify, we are committed to achieving and exceeding this level of performance at all times. We are single-mindedly devoted to providing the most reliable and highest-quality products and services in the realm of IT services – from domain registration and web hosting to website design and web-based software development, App development backed by unmatched customer support and service.

50+

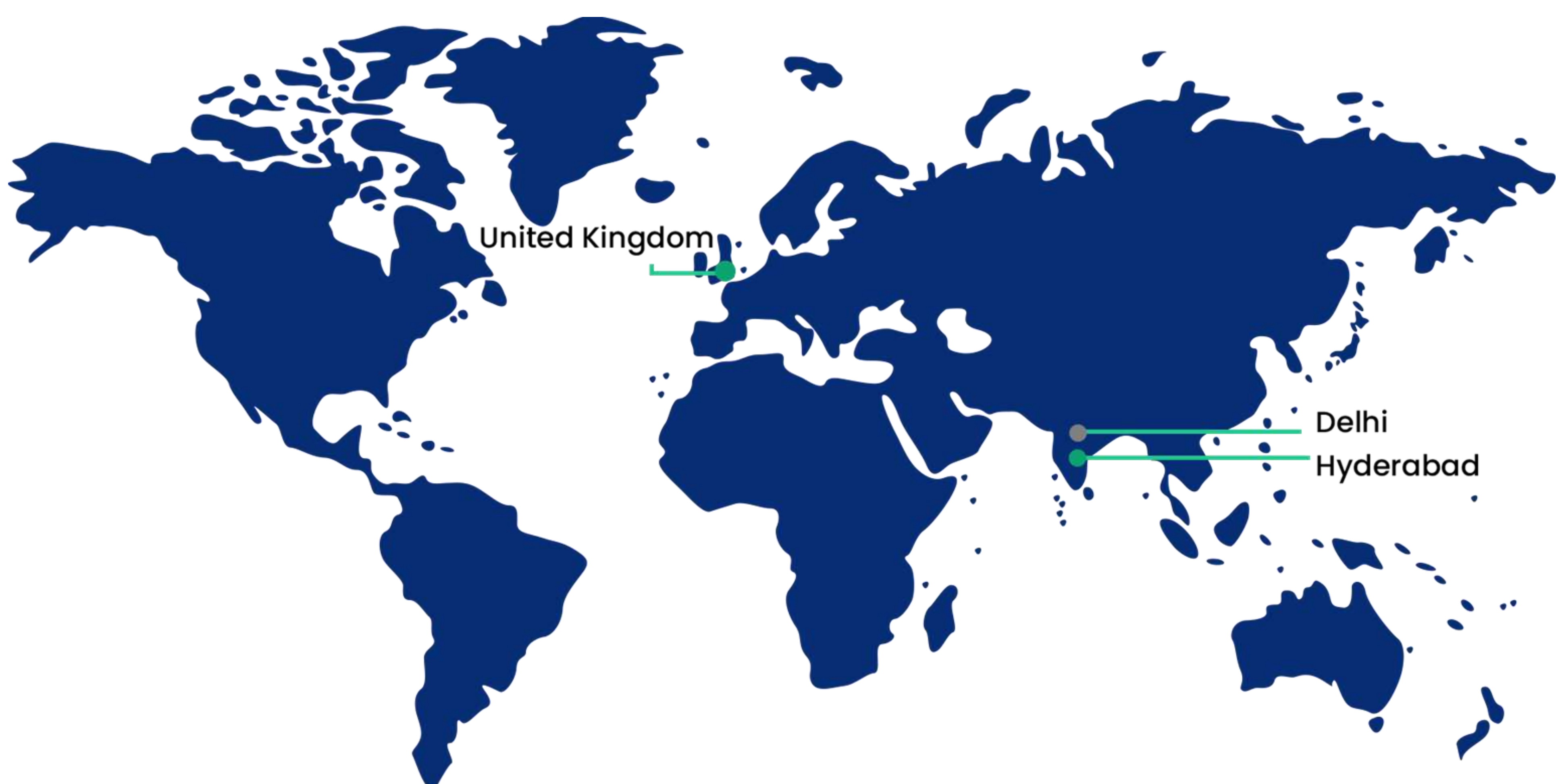
Technology
Experts

500+

Finished
Projects

300+

Happy
Clients

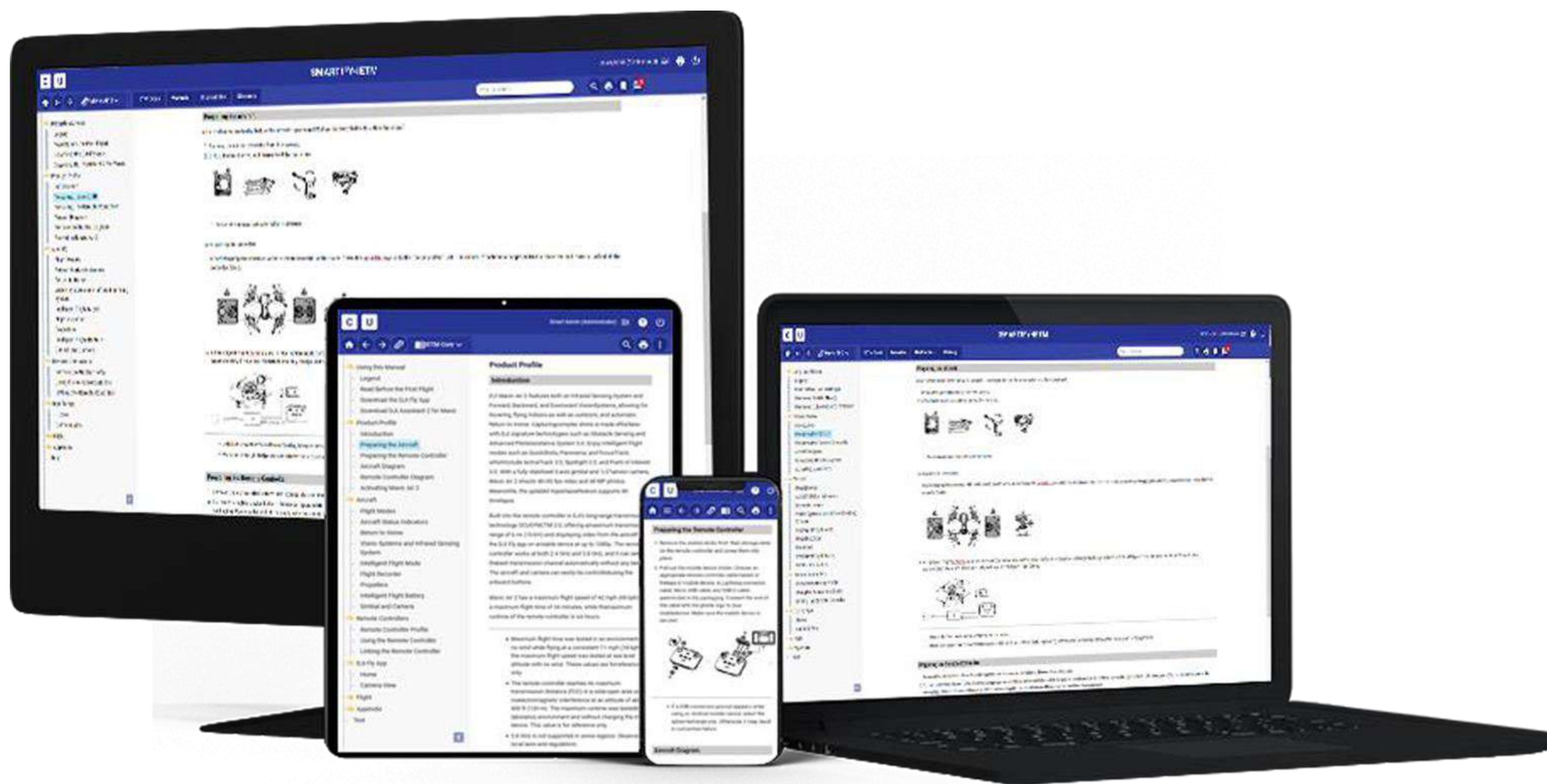


IETM

Interactive Electronic Technical Manuals

In this era of Digitization, IETMs (Interactive Electronic Technical Manuals) have taken over traditional paper based technical manuals by easing the accessibility, maintenance and improving interactivity.

Our IETM's are made completely in frame oriented design and can be used either as a Desktop Application or Portable Digital Application or Mobile App This enables more flexibility and accessibility across all devices and operating systems.



IETM

Classifications



Level 1

Electronically Indexed Page Images

Level 2

Electronic Scrolling Documents

Level 3

Linear Structured IETMs

Level 4

Hierarchically Structured IETMs

Level 5

Integrated Data-Base IETIS



IETM CLASSIFICATIONS

Levels of IETM We Design & Deliver



Explore Our Range of **SERVICES**



Web Design and Development

Elevate your online presence with stunning apps and user-friendly mobile applications tailored to your brand's unique vision & requirements.



Mobile App Development

Elevate your online presence with stunning apps and user-friendly mobile applications tailored to your brand's unique vision & requirements.



E-Commerce Application Development

Transform your e-commerce journey with our specialised E-commerce Application Development, ensuring a secure, user-friendly platform for your customers.



Enterprise Application Development

Streamline your business operations with custom-built enterprise applications. From workflow automation to data management, our solutions are designed to enhance efficiency and productivity.



Digital Marketing and Branding Services

Drive your brand forward with our Digital Marketing and Branding solutions, tailored to enhance visibility, engagement, and loyalty across platforms.



Networking and Software Testing

Ensure seamless connectivity & performance with our networking & software testing services. Our experts rigorously test & optimise your systems to deliver unparalleled reliability & performance.

IETM

Standards & Specifications

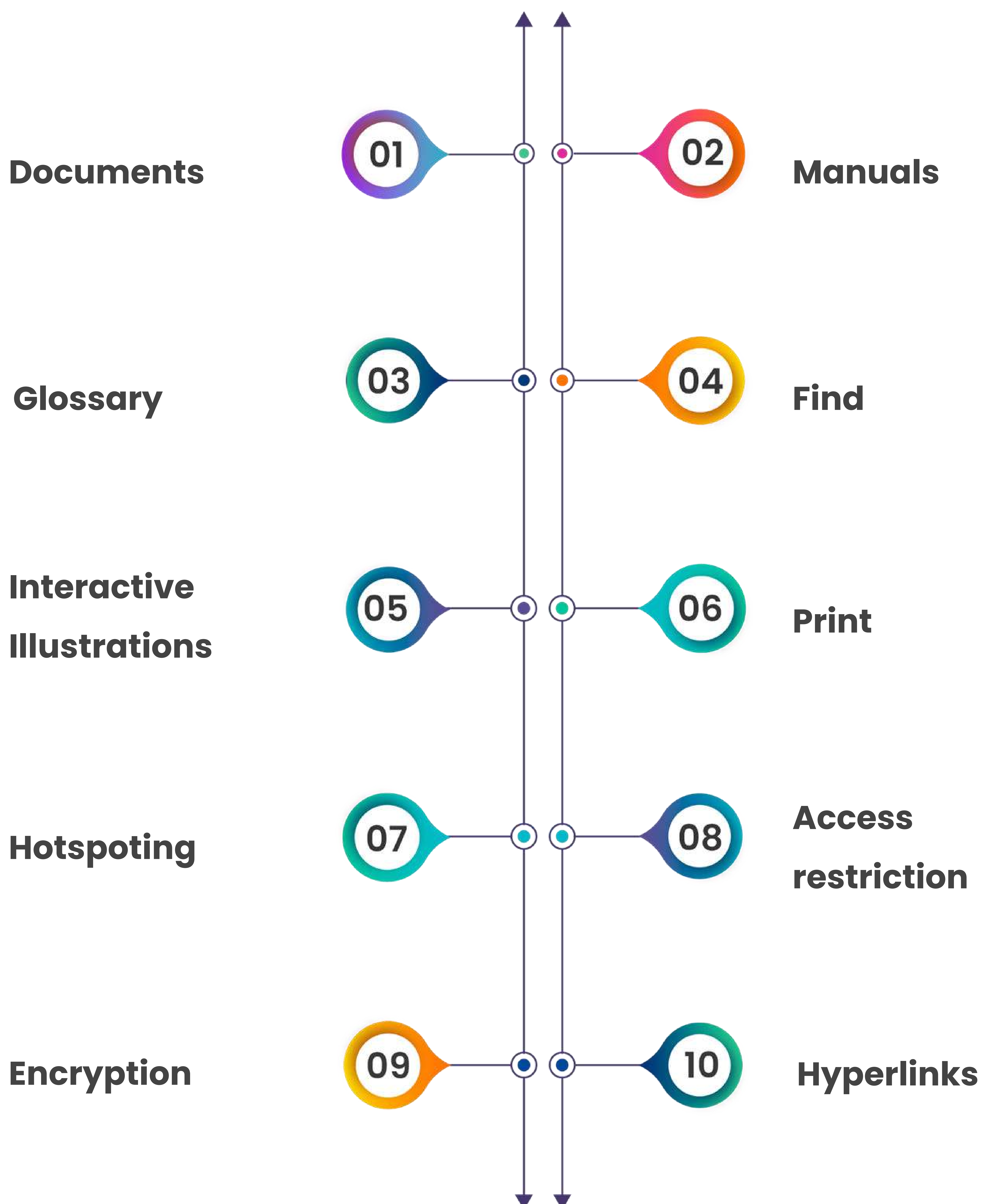
Our solutions maintain the following standards to fulfill the requirements of Defense, Aviation, Naval and other manufacturing industries. Here you can write an important fact.

- ✓ JSG 0852:2001 (Reaffirmed 2007)
- ✓ MIL-D-87269 – STANDARD FOR SUPPORT OF DATABASE
- ✓ MIL-Q-87270 – QUALITY ASSURANCE (QA) PROGRAM FOR INTERACTIVE ELECTRONIC TECHNICAL MANUALS (IETMS)
- ✓ MIL-M-87268 – STANDARD FOR MANUALS, INTERACTIVE ELECTRONIC TECHNICAL MANUAL



FEATURES/SPECIFICATIONS

of Level-3 IETM



FEATURES/SPECIFICATIONS

of Level-4 & 5 IETM

IETM

Documents

Local Search

Print

Dynamic

Hotspotting

Bookmarking &

Glossary

Backup & Restore

Tracking & Parts

Ordering

01

02

03

04

05

06

07

08

09

10

11

12

13

IETM Manuals

Global Search

CSDB

**Annotations/
Comments**

User

Management

Inventory

Management

ADDITIONAL FEATURES / SPECIFICATIONS / SOW

of Level-5 IETM

- ✓ Expert-System rules for display of following from other applications and processes information as per the client requirements
 - ✓ Test and Remote Equipment diagnostics
 - ✓ Dynamic Simulation data
 - ✓ Dynamic logs
 - ✓ Computer-managed training
- ✓ Analyzing and processing of **User Activities, Searches, Comments & Feedback**, adding them to the knowledge base of **CSDB** for future **Learning and analytical processes**.



PERFORMANCE & SCALABILITY

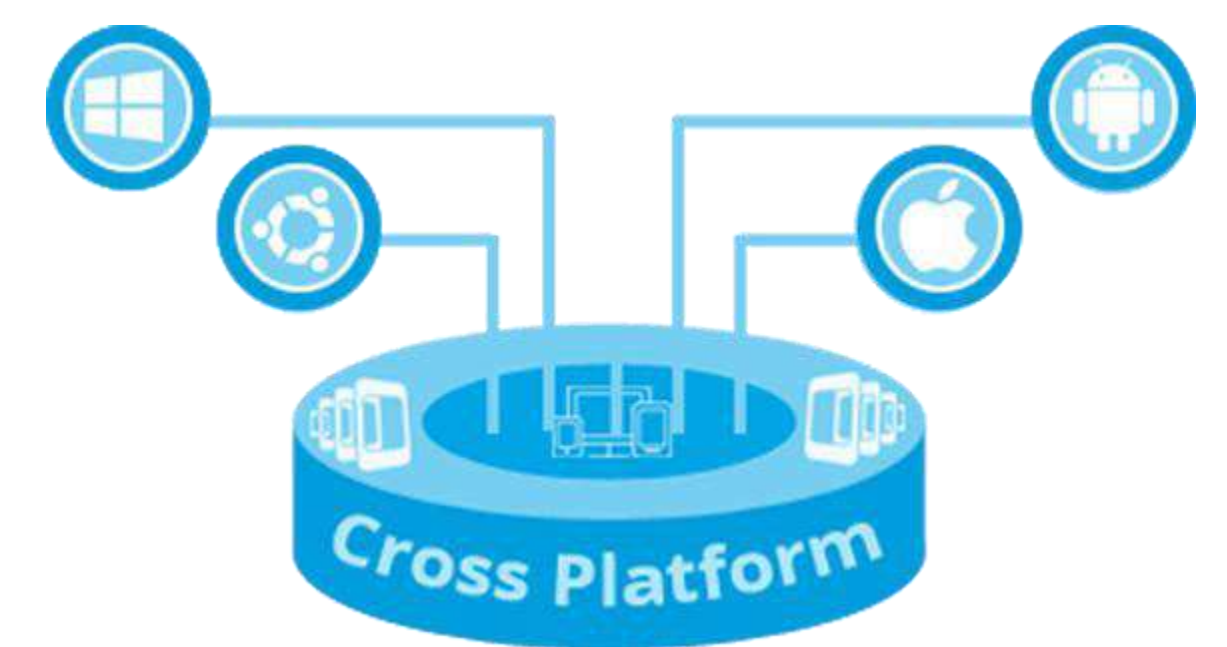


Frame Oriented and Not Page Oriented

Being a frame oriented application, the contents of the IETM screen will be presented in such a way that it fits in the application screen maintaining its readability as per the standards and Specifications.

Supports Multi Operating System/Device/Browser

Our IETM is developed to work simultaneously across multi operating systems and multiple devices at a time can be used as a system, browser or mobile/tab application.



Client Server Model

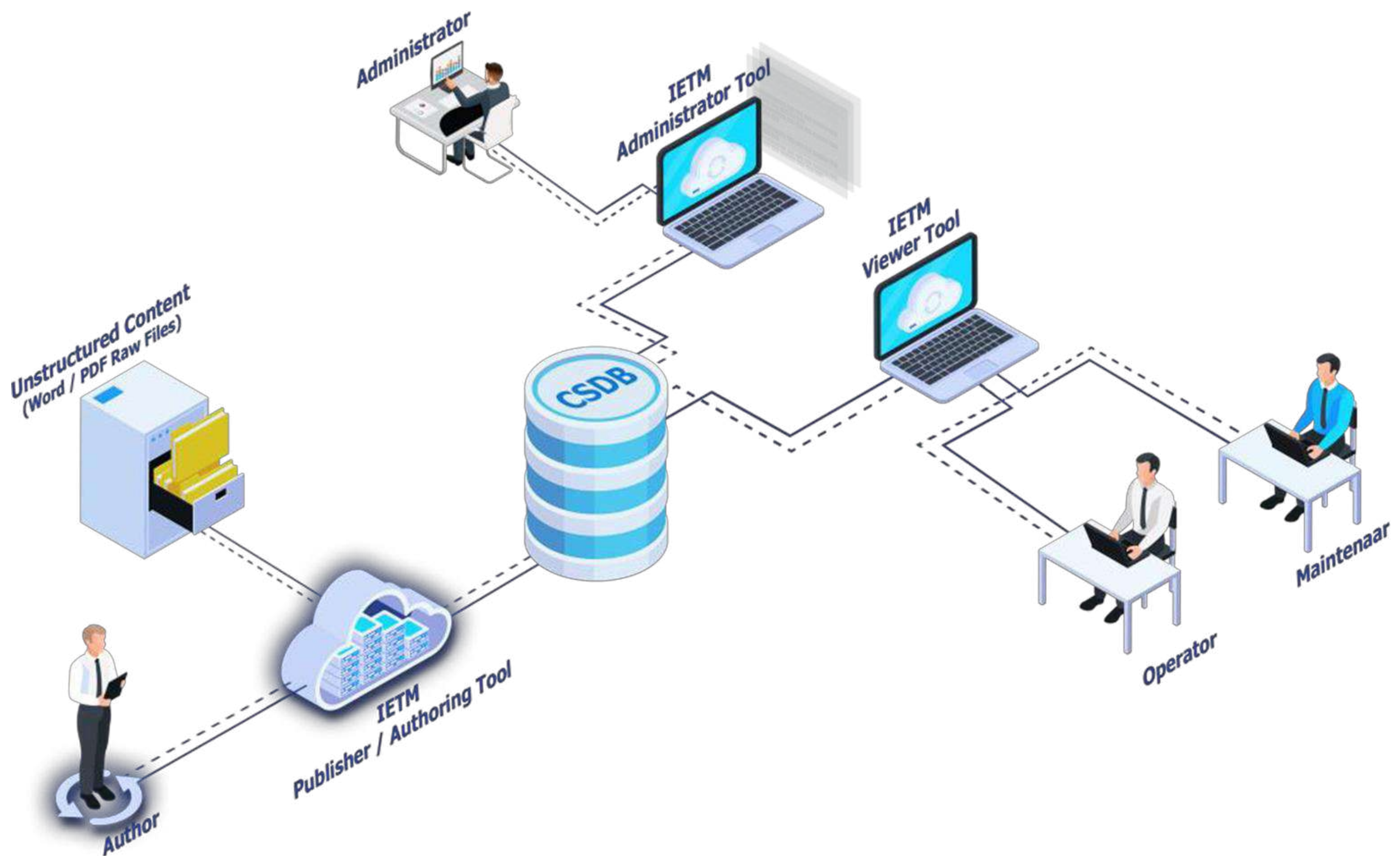
Multiple users can access the same data with their login credentials through a browser or installed application on any handheld Devices/systems connected to a designated IETM Server.

Stand Alone Model

IETM can also be used as a standalone application by installing both server and application in a single system.



DELIVERABLES & EXECUTION OF IETM



Deliverables

Our IETM delivery package includes client application, server deployments along with IETM CSDB and user manual through any of CD/DVD/e-devices.

Easy Installation

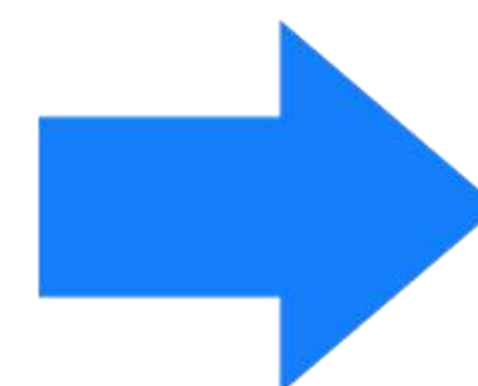
Installation procedure of ITEM is simple and faster for both client server model & stand alone systems with help of Auto run features provided.



OUR IETM INTEGRATION

Includes

- ✓ User Handbook/Operator Manual
- ✓ Technical Manual
- ✓ Illustrated Spares Parts List- ISPL
- ✓ Manufacturer Recommended List Of Spares (MRLS)
- ✓ Diagnostic Installation Manual
- ✓ Ground Support Technical Manual
- ✓ Equipment Technical Manual
- ✓ Service Manuals
- ✓ Maintenance Logs



EXCEPTIONAL & UNIQUE FEATURES of Our Smart IETMs

Easy To Use Interactive User Interface

Smartify IETM stands unique to offer dynamic and easy to use applications with rich user interface.

Dynamic Color Themes

Featured with Light and Dark mode color theme variants selection.

Built on Contemporary Technologies, Languages & Frameworks

Smart IETMs are built using the latest and most popular technologies & frameworks that are most used in the market and having long term support.

Top-notch Performance and Scalability

Our IETM is smart enough to deliver top-notch performance and can be scaled around 1,00,000 pages for Class 2 & 3 and up to 5 lakh pages for Class 4 & Class 5 IETMs.

Device Compatibility

All frames in IETMS are 100% responsive and works on any of Laptops, Desktops and handheld devices with latest OS and Browsers



INFORMATION REGARDING CONFIDENTIALITY OF THE DATA PROVIDED TO Firm for Conversion and Licensing issues



Confidentiality of the Data



Smartify and its representing person is ready to sign NDA with Client.



A secured Intranet connection will be setup with all systems external ports blocked, and will be sealed.



A server system will be setup with the admin password with both Client and Smartify administrators to control the data transfers outside the network.



All the data integrated in Database and files mapped are end to end encrypted in the process of integration.



Once the document integration is done we will handover the data files to Client with the Hard Disks



Smartify will destroy all the material given by Client for integration.



Regarding License:



All the Technologies, Software's , Databases used for Application development and integration are Open Source and are MIT licensed



Detailed information of Used Licenses will be shared in the Documentation along with the software Delivery.

OUR SERVICES & SOLUTIONS

for Defence Sector

- ✓ **Confidentiality of the Data**
 - ✓ IETP
 - ✓ CBT
 - ✓ Video Film
 - ✓ Training Work Module
 - ✓ 3D & 2D Animations
 - ✓ Training Brochures
 - ✓ Blow-up Diagrams
 - ✓ Technical Literature
 - ✓ Slides
 - ✓ Charts & Boards
 - ✓ Online Training System (OTS)
- ✓ **Printing Solutions**
 - ✓ Charts
 - ✓ Boards
 - ✓ Brochures
 - ✓ Manuals



Areas **WE COVER**



B2B

Smartify is expertise in complete B2B solutions including business applications, data management apps, IT infrastructure and consulting services.



B2C

Smartify offers B2C solutions such as ecommerce, information sharing, communication. to end consumers on both online and offline channels.



E-Commerce

Our experts make a comprehensive feature-rich Web and mobile apps that helps you maximize the selling power of your online store.



Enterprise

We design, develop and deliver highly secure enterprise applications to the level of scalability your organization needs that deliver you fast results.



Nonprofits

Smartify is deeply committed with individuals and organizations who show high degree of passion towards all type of causes in making a change to our society.



Startups

We drive startups bring their great ideas to reality! From strategy to design, development and promotion, we give great effort at every stage to scale up.



INDUSTRIES WE SERVE



Financial Services & Banking



Health Care



Entertainment



Business & Accounting



Education



Real Estates



Tourism & Transportation



Food & Restaurant



Sports



Retail & E-Commerce



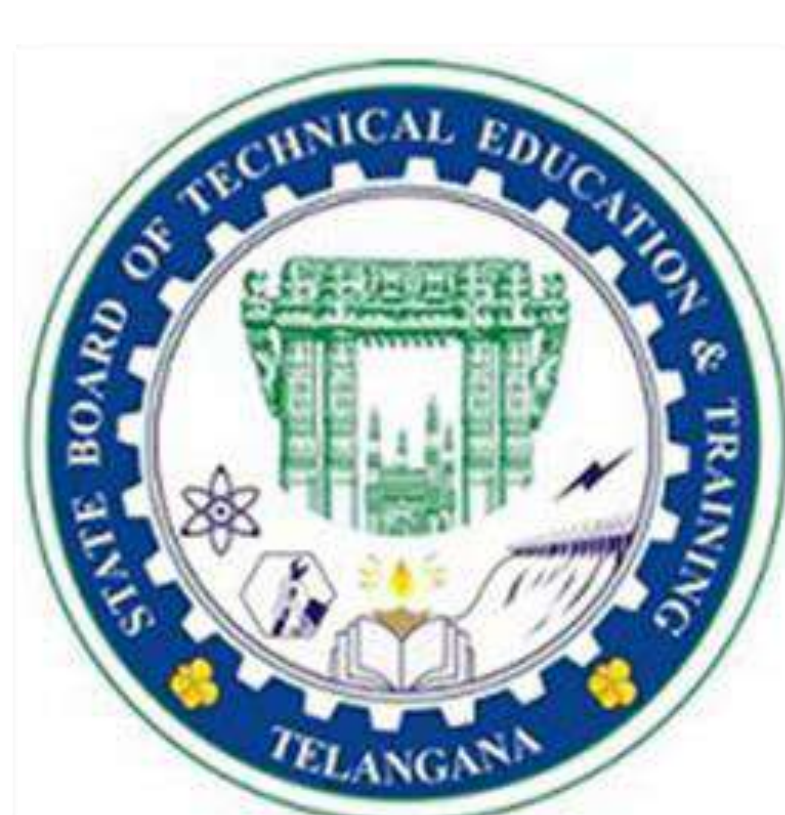
Logistics



Lifestyle



OUR CLIENTS



DIYAFAH INTERNATIONAL SCHOOL L.L.C
مدرسة ضيافة الدولية ذ.م.م
NURSERY حضانة



OUR CLIENTS



OUR CLIENTS



FAIRY SEASON



CHICME

THE LUXURY CLOSET

Johnson & Johnson



Happy Ending :)

Experience the seamless joy of success with our digital services – where every solution is a happy ending to your technological journey



One Stop Destination for Comprehensive Digital Solutions

Contact Us



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contactus@smartifysol.com

Locations



Hyderabad (Gachibowli)



Delhi (Gurugram)



United Kingdom (London)