



**ONE STOP DESTINATION**  
**FOR COMPREHENSIVE**  
**DIGITAL**

**EXPERIENCE**

**MARKETING**

**PRODUCTS**

**BUSINESS SOLUTIONS**



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# ABOUT COMPANY



Understanding customer needs and being able to fulfill them not just to their satisfaction but also beyond the expectation is the hallmark of a customer-centric organization.

At Smartify, we are committed to achieving and exceeding this level of performance at all times. We are single-mindedly devoted to providing the most reliable and highest-quality products and services in the realm of IT services – from domain registration and web hosting to website design and web-based software development, App development backed by unmatched customer support and service.

**50+**

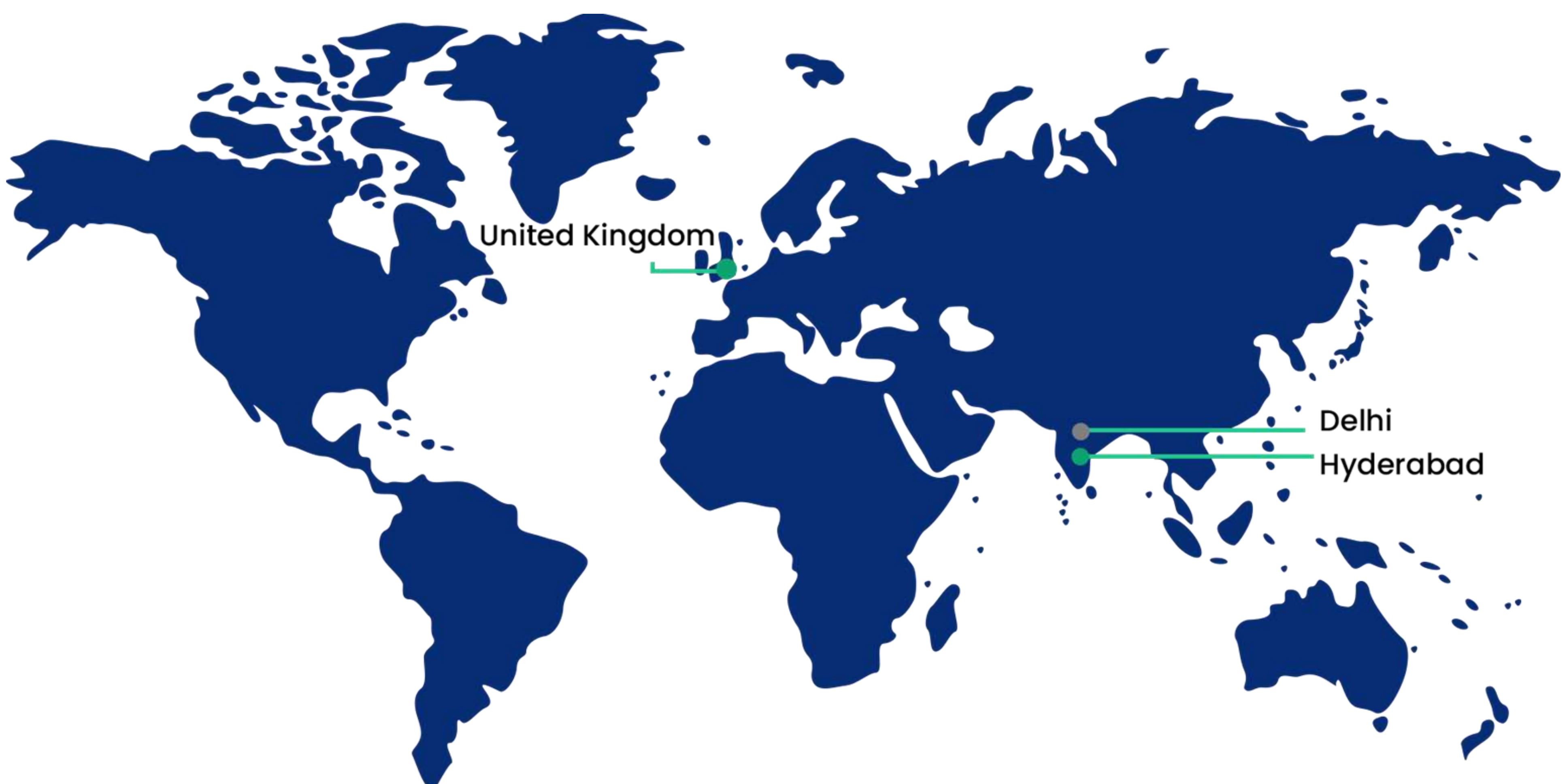
Technology  
Experts

**500+**

Finished  
Projects

**300+**

Happy  
Clients





# DIGITAL Marketing

## Outpace Your Competitors Using Exceptional Digital Marketing Solutions.

SMARTIFY offers complete digital marketing services intended to boost your brand's online presence. We employ a variety of methods to spread your message to the proper people, including well planned social media campaigns, hyper-specific advertising, search engine optimisation, and original content development. Our method is data-driven, so you know you'll see results and your customers will be more involved. Smartify can help you maximise the effectiveness of your digital marketing campaigns and expand your brand in the digital arena.

Improve your site's visibility and traffic. Boost your clientele. Boost product sales by any means necessary. Smartify works for businesses of all sizes.





Our expertise in search engine optimisation (SEO) allows us to increase your brand's visibility online, boost your organic traffic, and develop unique tactics for your digital success. We maximise the effect of your online presence by monitoring algorithms and trends Social Media Marketing



SMM is all about building relationships.  
But more importantly, it is about building  
a community made up of relationships  
with the right people – your target  
audience.



## Pay Per Click

Pay Per Click is one of the most revolutionary forms of advertising in history. When used correctly, it's possible to dominate an online market and generate an excellent Return on Investment (ROI).



## Brand Building

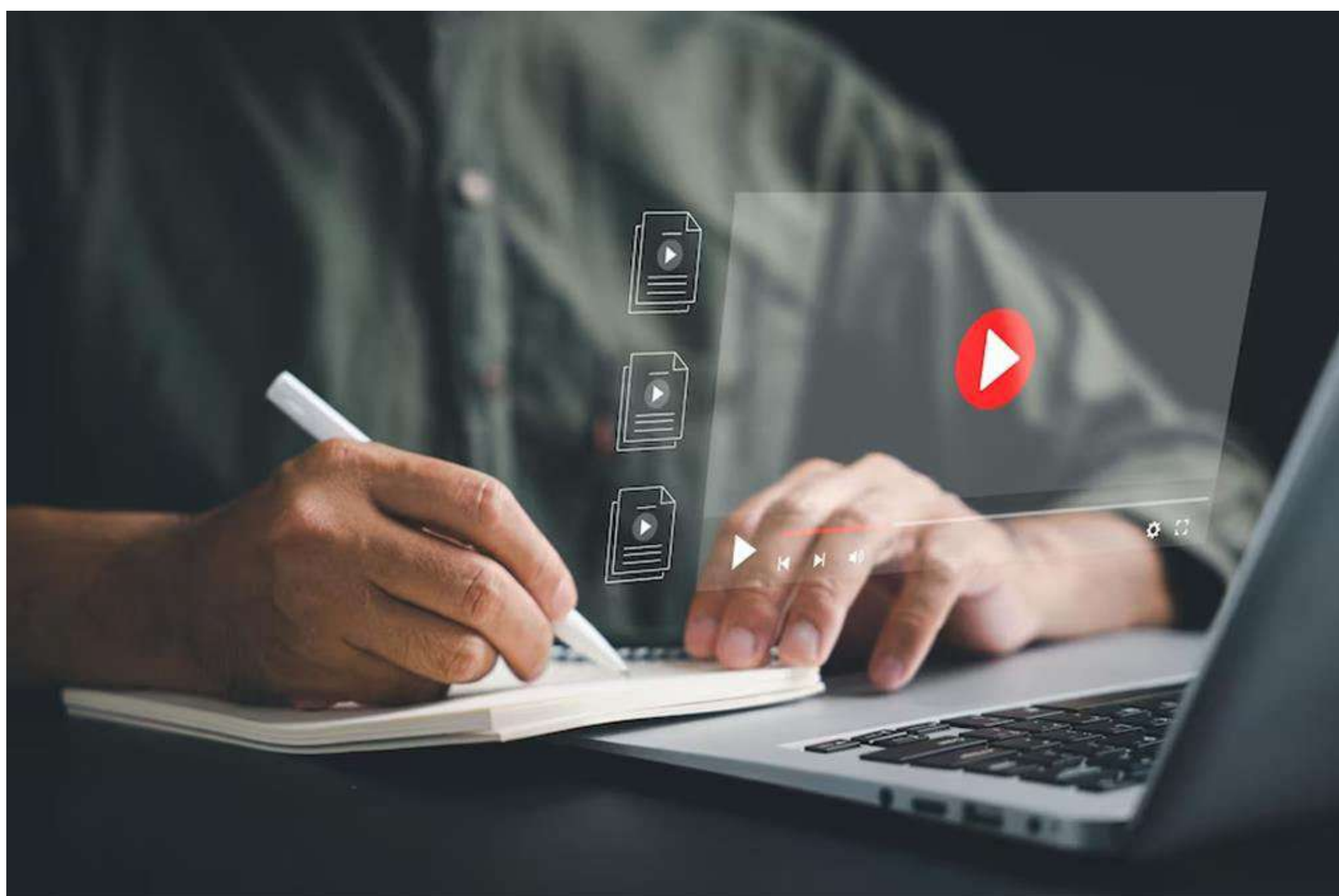
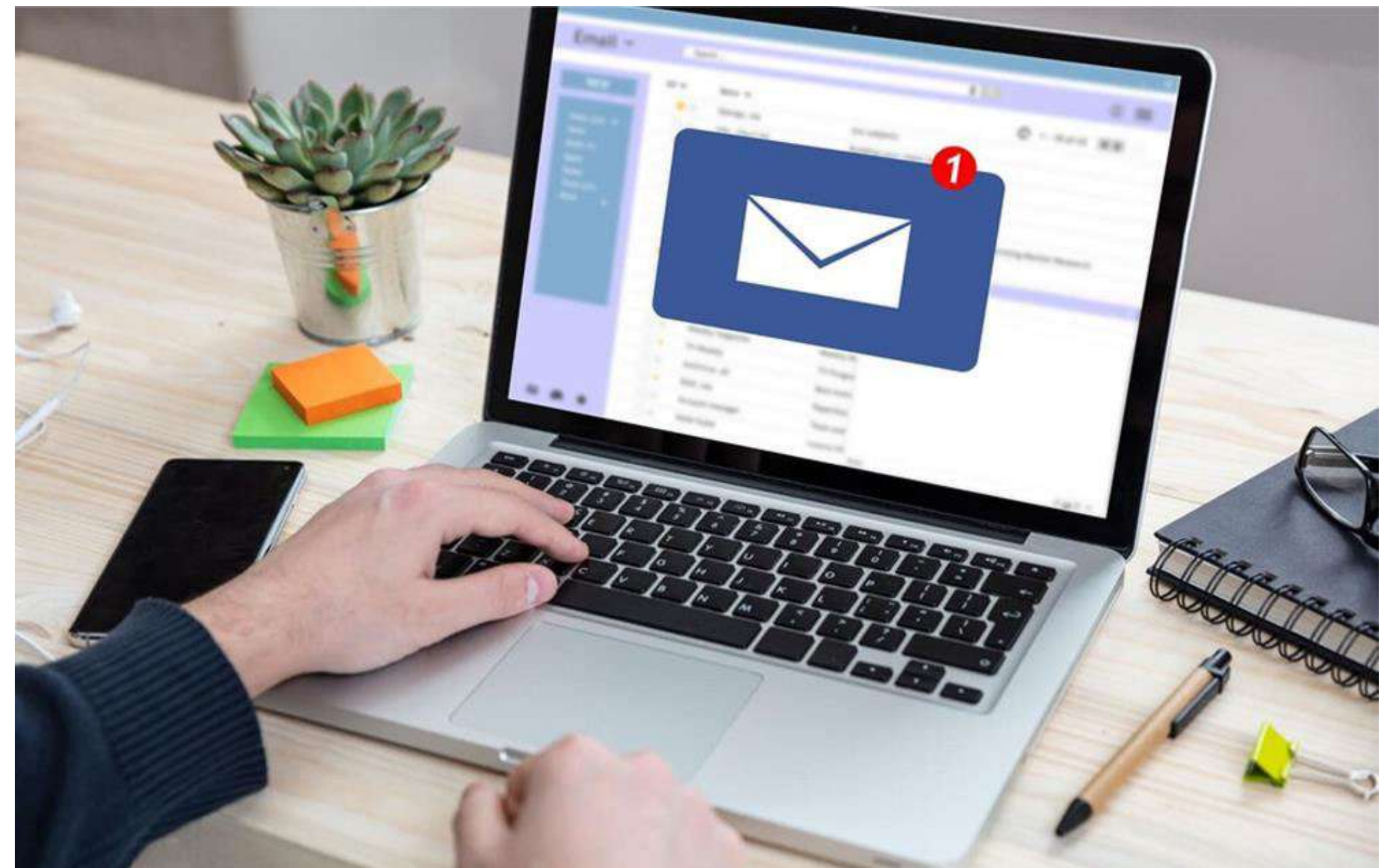
Brand building is the process of generating awareness, establishing and promoting a company using strategies and tactics. In other words, brand building is enhancing a brand's equity or value using advertising campaigns and promotional strategies.





## Email Marketing

Email marketing is a powerful Marketing channel, a form of direct marketing as well as digital marketing, that uses email to promote your business's products or services. It can help make your customers aware of your latest items or offers by integrating it.



## Video Marketing

If you want to get the word out about your website/company in a practicable and informative way, then why not zero in on video marketing online? Marketing by video is effective because it acts as a brilliant communications medium.





# Explore Our Range of **SERVICES**



## Web Design And Development

Elevate your online presence with stunning apps and user-friendly mobile applications tailored to your brand's unique vision & requirements.



## Mobile App Development

Unique and eye-catching Mobile App designs that inspire, engage and deliver results with advanced technologies.



## Enterprise Application Development

Streamline your business operations with custom-built enterprise applications. From workflow automation to data management, our solutions are designed to enhance efficiency and productivity.



## E-Commerce Application Development

Transform your e-commerce journey with our specialised E-commerce Application Development, ensuring a secure, user-friendly platform for your customers.



## Networking and Software Testing

Ensure seamless connectivity & performance with our networking & software testing services. Our experts rigorously test & optimise your systems to deliver unparalleled reliability & performance.



## E-Learning and E-Publication

Make technical stuff easier with our IETM/s1000d IETP solutions. We follow industry standards to simplify documentation and maintenance. Plus, we offer interactive CBT services to engage users effectively.



# WHY US

## Expertise

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We seek to apply the finest technical skills, knowledge and experience to all of our services to clients.



## Innovation

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Our professionals thrive at creating new ideas, experiment, fail and try again to succeed in the global market.



## Customer Oriented Approach

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In today's digital age, customers demand much more from business.



## Effectiveness

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Our innovative tech-driven processes blend efficiency and effectiveness that drives value to your business.



## Time & Support

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On time delivery is the key success factor to win the heart of the client. We never miss it.



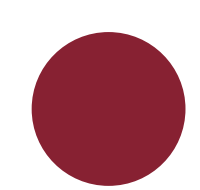
## Latest Trends

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We keep ourselves updated with the latest trends in Development, Design and Technology from time to time.



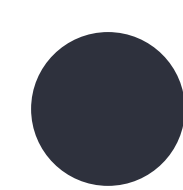




## Research

01

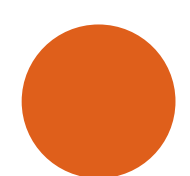
You will gather all the data needed for decision-making in the subsequent steps at this point. The study data you gathered will serve as the foundation for developing your digital marketing campaign strategy. This phase is also known as the digital marketing research phase.



## Create & Promote

02

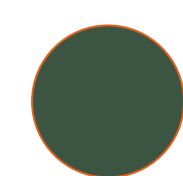
After gathering data during the research phase, you may now begin producing. You will begin promoting your principal digital identities once they are fully prepared. This implies that you want the right folks to start visiting your main digital identities. This is sometimes referred to as driving targeted traffic.



## Analyze

03

It's time to start analysing your performance once you've established your core digital marketing strategy and begun advertising them through various digital marketing platforms. Analysing is similar to reviewing the results of your efforts in digital marketing.



## Optimize

04

At this point, you begin making modifications (fine-tuning) based on analysis and observations. Your principal digital identities or your digital marketing platforms may have changed. Changes can also be seen in the content and style of your brands' identities and promotional materials.



## Technologies, Tools, Frameworks & Languages

# Use & Expertise At





# Areas **WE COVER**



## B2B

Smartify is expertise in complete B2B solutions including business applications, data management apps, IT infrastructure and consulting services.



## B2C

Smartify offers B2C solutions such as ecommerce, information sharing, communication. to end consumers on both online and offline channels.



## E-Commerce

Our experts make a comprehensive feature-rich Web and mobile apps that helps you maximize the selling power of your online store.



## Enterprise

We design, develop and deliver highly secure enterprise applications to the level of scalability your organization needs that deliver you fast results.



## Nonprofits

Smartify is deeply committed with individuals and organizations who show high degree of passion towards all type of causes in making a change to our society.



## Startups

We drive startups bring their great ideas to reality! From strategy to design, development and promotion, we give great effort at every stage to scale up.





## INDUSTRIES WE SERVE



Financial Services & Banking



Health Care



Entertainment



Business & Accounting



Education



Real Estates



Tourism & Transportation



Food & Restaurant



Sports



Retail & E-Commerce



Logistics



Lifestyle





# OUR CLIENTS



DIYAFAH INTERNATIONAL SCHOOL L.L.C  
مدرسة ضيافة الدولية ذ.م.م  
حضانة NURSERY





## OUR CLIENTS





## OUR CLIENTS



FAIRY SEASON



CHICME

THE LUXURY CLOSET

Johnson & Johnson





# Happy Ending :)

Experience the seamless joy of success with our digital services – where every solution is a happy ending to your technological journey



## One Stop Destination for Comprehensive Digital Solutions

### Contact Us

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**+91 78936 56868**



Mail:  
**contactus@smartifysol.com**

### Locations



Hyderabad (Gachibowli)



Delhi (Gurugram)



United Kingdom (London)