



**ONE STOP DESTINATION
FOR COMPREHENSIVE
DIGITAL**

EXPERIENCE

MARKETING

PRODUCTS

BUSINESS SOLUTIONS

#startupindia

MSME
MICRO, SMALL & MEDIUM ENTERPRISES
सूक्ष्म, लघु एवं मध्यम उद्यम



GeM
Government
e Marketplace



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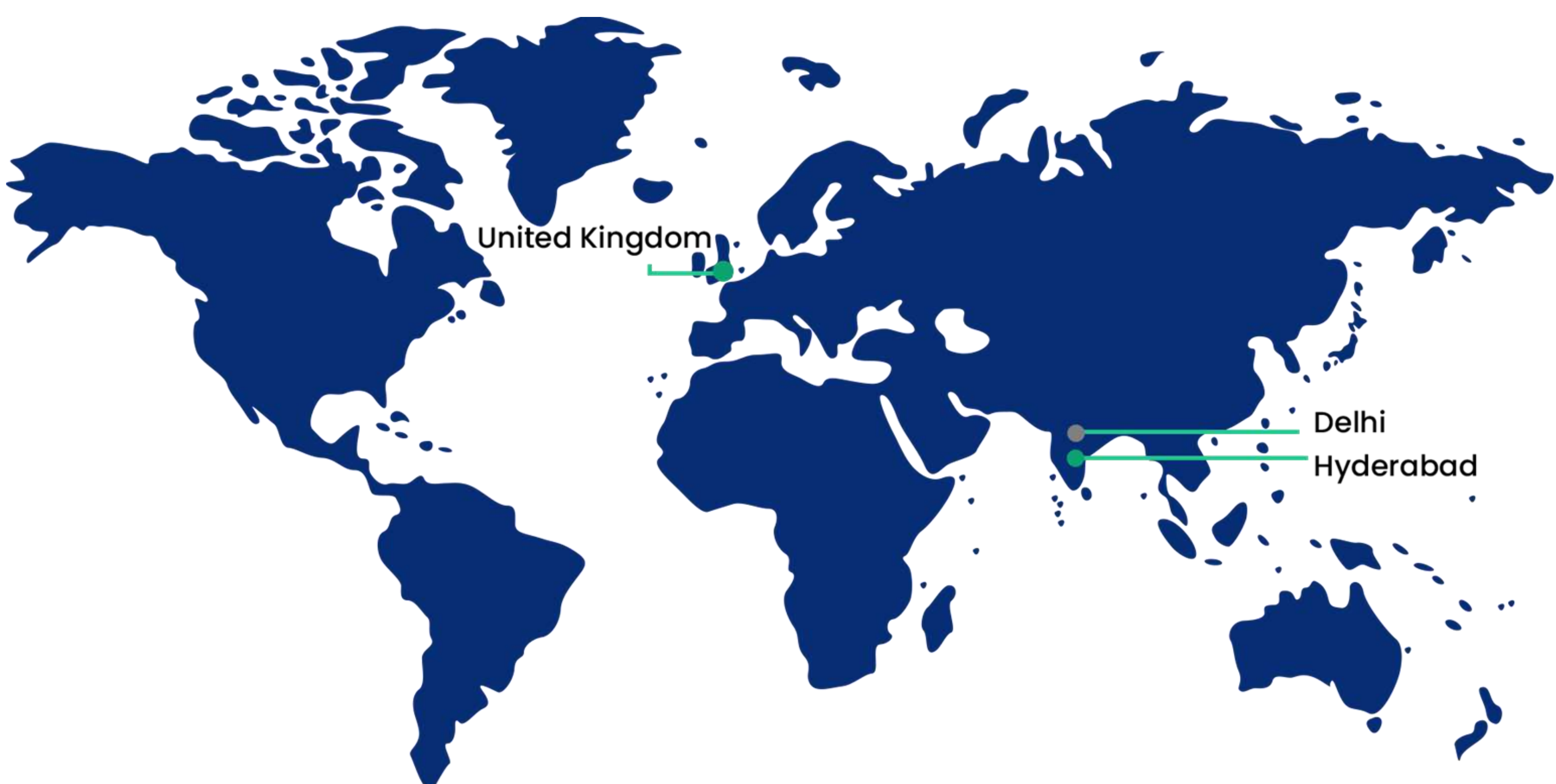
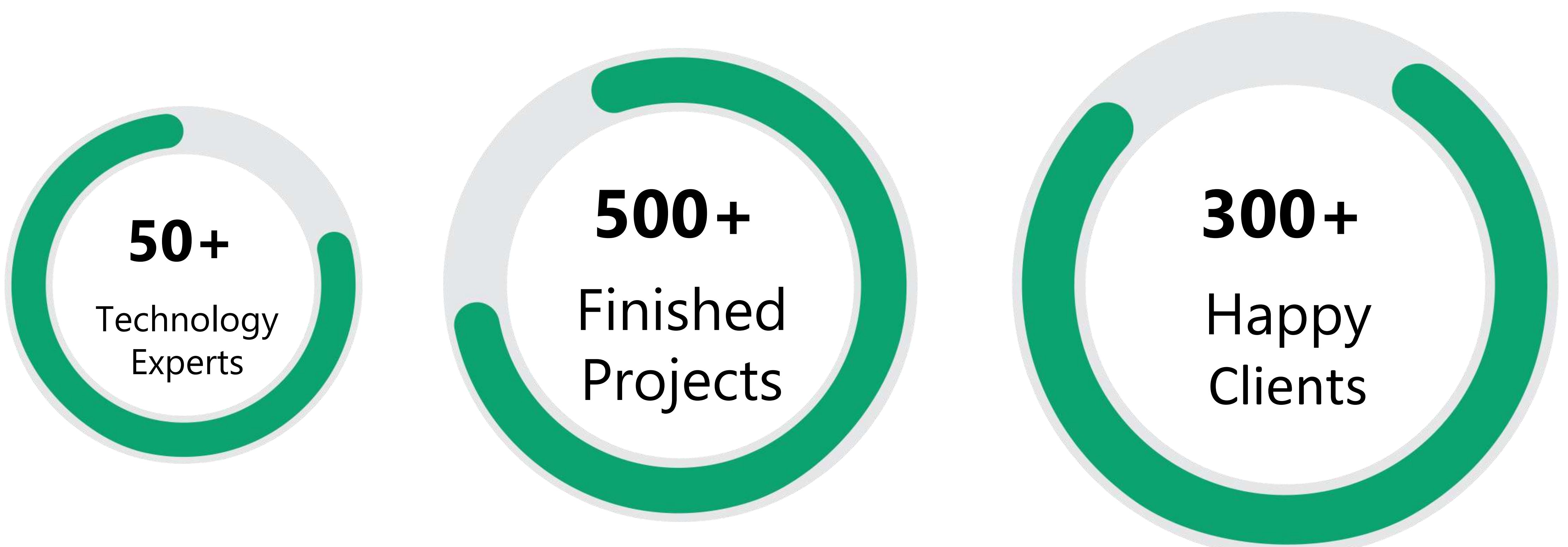


ABOUT COMPANY



Understanding customer needs and being able to fulfill them not just to their satisfaction but also beyond the expectation is the hallmark of a customer-centric organization.

At Smartify, we are committed to achieving and exceeding this level of performance at all times. We are single-mindedly devoted to providing the most reliable and highest-quality products and services in the realm of IT services – from domain registration and web hosting to website design and web-based software development, App development backed by unmatched customer support and service.



BRANDING

Services

Crafting Identities That Resonate.

First impression is best impression. We Deliver everlasting first impression solutions which makes your brand unique.

Business may be small, medium or large, you must have your mark with excellent design and branding strategies. You may intend to occupy position with a new brand or existing one, a strong corporate identity resembles your business glory. Customers are influenced with the impression you create at their first sight and market presence will also be enhanced with your unique identity.

We, at Smartify, expertise in creatively boosting your brand across wide range of marketing platforms with our unique identity services. We craft your brand identity design by knowing ins and outs of your business and offer you with best possible solutions.



WE OFFER

Logo Design

We offer professional logo and brand design services to help you stand out from the crowd. The designers on our team will work with you to produce unique products that perfectly represent your company.



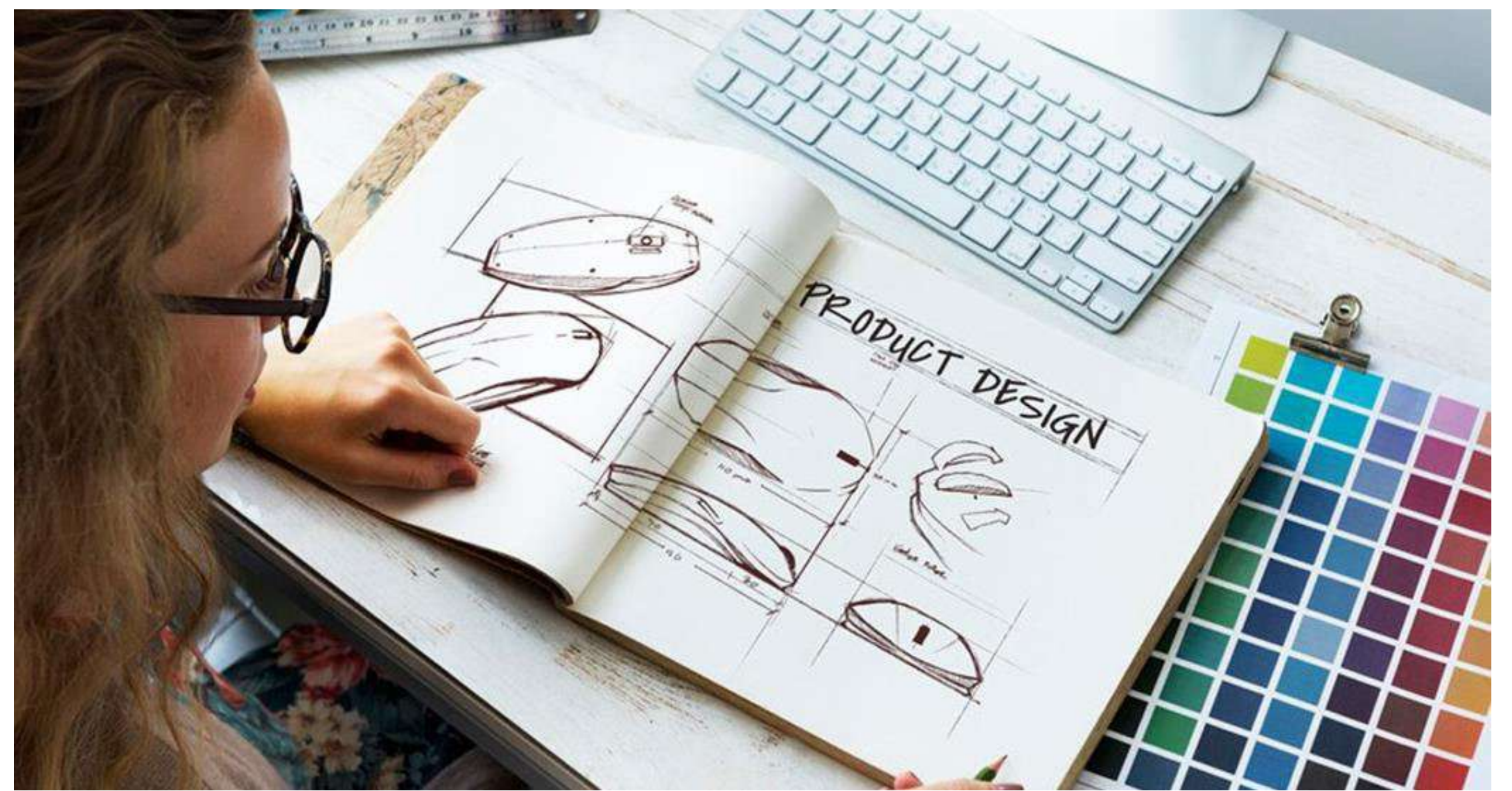
Brochures Design

We specialize in creating captivating brochures that enhance your brand's identity and communicate your message effectively. Elevate your brand with our expertly designed brochures.



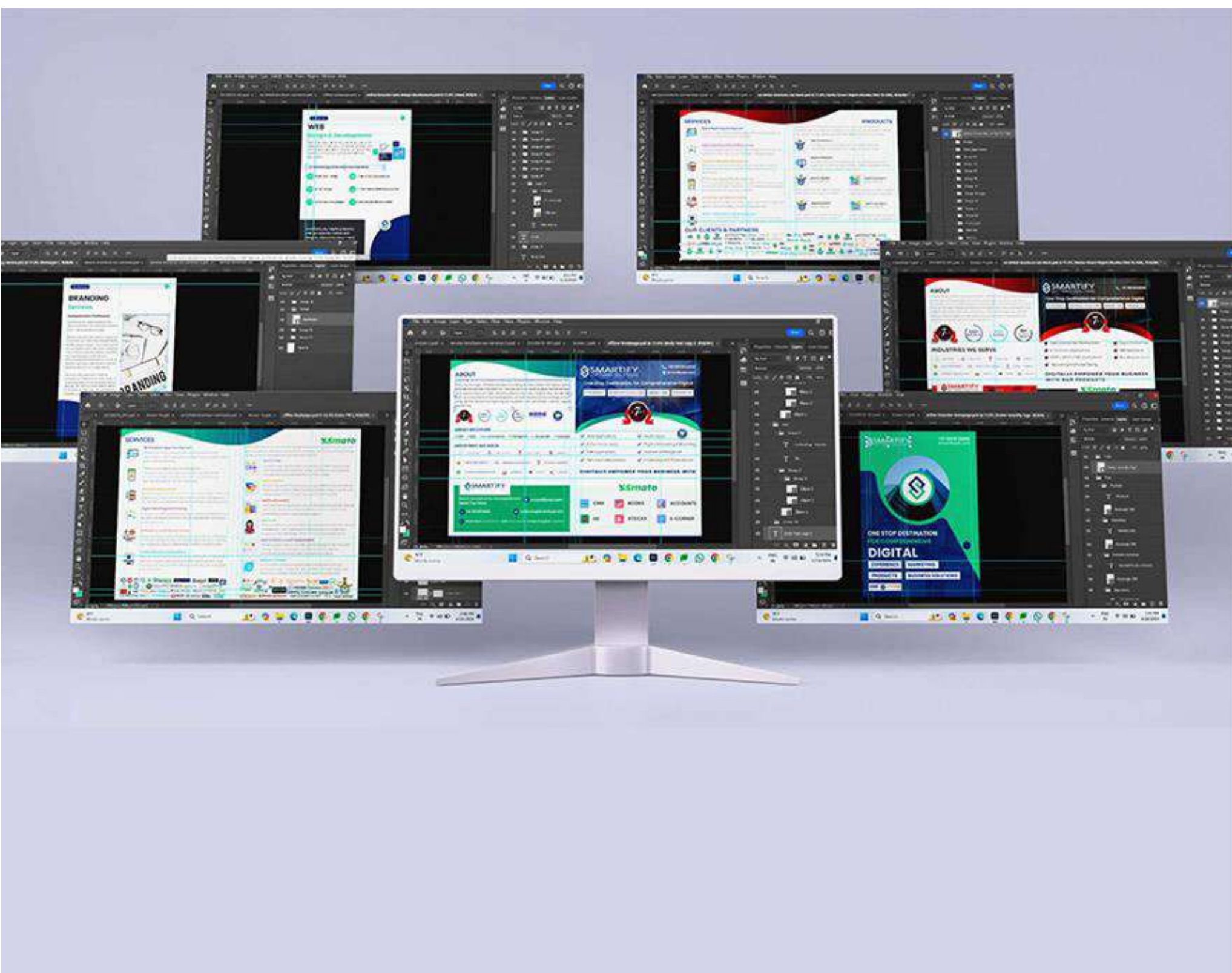
Retouching & Re-Drawing

We are experts at enhancing visuals through redrawing and photoshop to give your brand a more polished and expert Appearance.



Flutter App Development

Our speciality is developing Flutter apps, which are slick, cross-platform mobile apps that offer a flawless user experience. Our proficiency with Flutter guarantees excellent, affordable solutions for your needs pertaining to mobile apps.



Business Cards Design

Elevate your brand with our expert business card design services. Make a lasting impression with professionally crafted, unique cards.

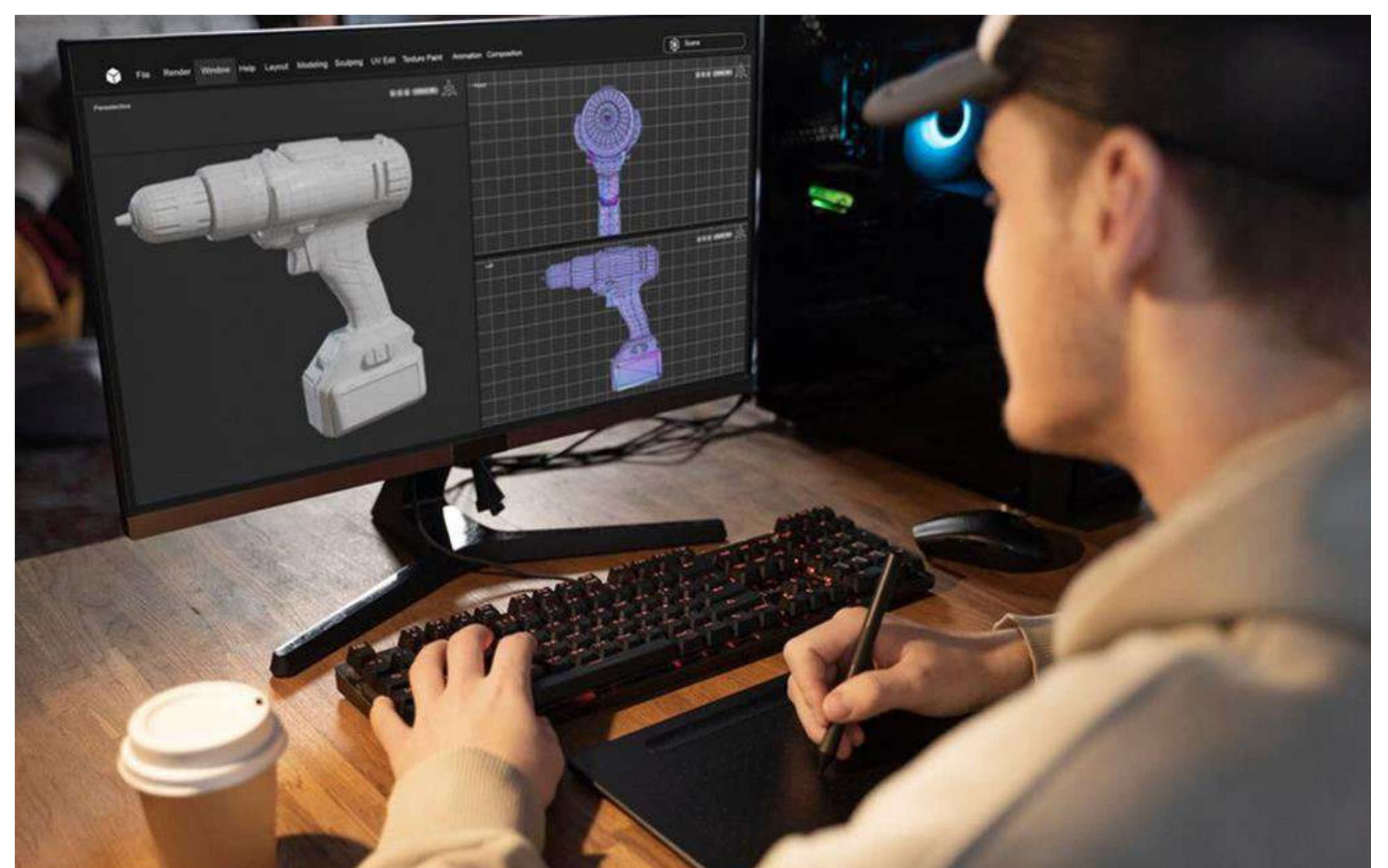


Audio Video Editing

We're experts at turning audio and video recordings into captivating marketing tools that win over new customers.

Vector Design

We are experts at creating powerful vector designs that strengthen the visual identity of your brand and leave a lasting impression on your target audience. Help us bring your company to life with some fresh, adaptable vector graphics.



Explore Our Range of SERVICES



Web Design and Mobile App Development

Elevate your online presence with stunning apps and user-friendly mobile applications tailored to your brand's unique vision & requirements.



E-Commerce Application Development

Transform your e-commerce journey with our specialised E-commerce Application Development, ensuring a secure, user-friendly platform for your customers.



Enterprise Application Development

Streamline your business operations with custom-built enterprise applications. From workflow automation to data management, our solutions are designed to enhance efficiency and productivity.



Digital Marketing and Branding Services

Drive your brand forward with our Digital Marketing and Branding solutions, tailored to enhance visibility, engagement, and loyalty across platforms.



Networking and Software Testing

Ensure seamless connectivity & performance with our networking & software testing services. Our experts rigorously test & optimise your systems to deliver unparalleled reliability & performance.



E-Learning and E-Publication

Make technical stuff easier with our IETM/s1000d IETP solutions. We follow industry standards to simplify documentation and maintenance. Plus, we offer interactive CBT services to engage users effectively.

WHY US

Expertise

We seek to apply the finest technical skills, knowledge and experience to all of our services to clients.



Innovation

Our professionals thrive at creating new ideas, experiment, fail and try again to succeed in the global market.



Customer Oriented Approach

In today's digital age, customers demand much more from business.



Effectiveness

Our innovative tech-driven processes blend efficiency and effectiveness that drives value to your business.



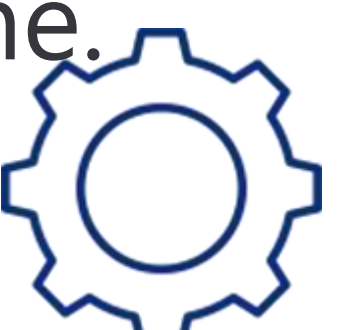
Time & Support

On time delivery is the key success factor to win the heart of the client. We never miss it.



Latest Trends

We keep ourselves updated with the latest trends in Development, Design and Technology from time to time.





01 Research

Everything, including branding, is given a UX makeover, and it all begins with research. Stakeholder meetings provide us an idea of where to head in terms of brand identity development.

01

02 Exploration

Brainstorming for a brand strategy helps us figure out what ideas will best represent the brand we're seeking to establish while also advancing the company's objectives.

02

03 Iterations

We can narrow down which ideas are working by checking in with you frequently. We'll keep improving our design decisions, going further in-depth when necessary with particular concepts.

03

04 Final Design

We provide high-fidelity designs once we've established a way ahead. At this stage, the entire marketing plan for the brand as a whole is shaped, and the full picture becomes clear.

04

Technologies, Tools, Frameworks & Languages

Use & Expertise At



Adobe Illustrator



Adobe XD



Adobe Premiere Pro



Adobe InDesign



Sketch



CorelDRAW
CorelDraw



Adobe Photoshop



Figma



Canva



Areas WE COVER



B2B

Smartify is expertise in complete B2B solutions including business applications, data management apps, IT infrastructure and consulting services.



B2C

Smartify offers B2C solutions such as ecommerce, information sharing, communication. to end consumers on both online and offline channels.



E-Commerce

Our experts make a comprehensive feature-rich Web and mobile apps that helps you maximize the selling power of your online store.



Enterprise

We design, develop and deliver highly secure enterprise applications to the level of scalability your organization needs that deliver you fast results.



Nonprofits

Smartify is deeply committed with individuals and organizations who show high degree of passion towards all type of causes in making a change to our society.



Startups

We drive startups bring their great ideas to reality! From strategy to design, development and promotion, we give great effort at every stage to scale up.



INDUSTRIES

WE SERVE



Financial Services & Banking



Health Care



Entertainment



Business & Accounting



Education



Real Estates



Tourism & Transportation



Food & Restaurant



Sports



Retail & E-Commerce



Logistics



Lifestyle



OUR CLIENTS



भारतीय सेना



DIYAFAH INTERNATIONAL SCHOOL L.L.C
مدرسة ضيافة الدولية ذ.م.م
NURSERY حضارة



OUR CLIENTS



OUR CLIENTS



FAIRY SEASON



CHICME

THE LUXURY CLOSET



Happy Ending :)

Experience the seamless joy of success with our digital services – where every solution is a happy ending to your technological journey



One Stop Destination for Comprehensive Digital Solutions

Contact Us



Phone:
+91 78936 56868



Mail:
contactus@smartifysol.com

Locations

📍 Hyderabad (Gachibowli)

📍 Delhi (Gurugram)

📍 United Kingdom (London)